## Unit Two - Law and Order Health Care Delivery System

- Select an existing health care facility/system. Utilize the internet to locate their web site. Analyze the system's information to find information as listed below.
- Develop a poster, brochure, or flyer displaying the information gathered. The product should be visually appealing and act as a marketing tool for this agency!
- Content should include the information below (minimally):
  - · What is the type of health care delivery system?
  - · Who is their customer base?
    - · Do they provide specialty services or serve a specific demographic group? Examples of this would be a "Children's Hospital", an "Orthopedic Hospital", or an "AIDS Hospice".
    - · If they serve a local community, what are the demographics of that community?
    - · Is this mainly a young family neighborhood or are a large number of retired persons served by this agency?
  - · Does the agency serve the local community or are they part of a larger health care system?
  - · If they are part of a larger system, how are their services interconnected with the other hospitals or clinics?
    - · Does each hospital or clinic provide a different level of care (such as open heart at a different facility and the patients requiring this level of care are transported to that site?).
  - · If this is an HMO, what is the monthly cost for a single person between the ages 21-29? Is the cost different for a male or a female?
  - · Is the agency "for profit" or "not for profit"?