

# Call for Presentations – Texas Career Education Conference 2010

July 12-15, 2010

Sheraton Dallas – Dallas, TX

## Submission Deadline – Friday, March 26, 2010

Email completed proposals to [kristen@ctat.org](mailto:kristen@ctat.org).

### Conference Description

The Texas Career Education Conference is a statewide conference attracting CTE educators from multiple disciplines including: CTE administrators, guidance counselors, tech prep faculty, ESC personnel, health science teachers, business teachers, marketing teachers and finance teachers.

### Call for Presentations

The conference seeks dynamic presenters to inspire, enlighten, inform and educate attendees and that will:

- Share experiences, expertise and best practices;
- Showcase contextual and project-based learning;
- Give specific details on how to implement innovative ideas and solutions;
- Introduce instructional models that integrate academic and career and technical education; and
- Demonstrate technology in instruction

### Review of Proposals

The individual submitting the application will be the primary contact. Conference organizers will review submissions. Notice of acceptance will be sent to the lead presenter no later than April 23, 2010.

### Presentation Guidelines

#### Adopted “TED Commandments”

1. Thou Shalt Not Simply Trot Out thy Usual Shtick.
2. Thou Shalt Dream a Great Dream, or Show Forth a Wondrous New Thing, Or Share Something Thou Hast Never Shared Before.
3. Thou Shalt Reveal thy Curiosity and Thy Passion.
4. Thou Shalt Tell a Story.
5. Thou Shalt Freely Comment on the Utterances of Other Speakers for the Sake of Blessed Connection and Exquisite Controversy.
6. Thou Shalt Not Flaunt Thine Ego. Be Thou Vulnerable. Speak of thy Failure as well as thy Success.
7. Thou Shalt Not Sell from the Stage: Neither thy Company, thy Goods, thy Writings, nor thy Desperate Need for Funding; Lest Thou be Cast Aside into Outer Darkness.
8. Thou Shalt Remember all the While: Laughter is Good.
9. Thou Shalt Not Read thy Speech.
10. Thou Shalt Not Steal the Time of Them that Follow Thee

## **Contact**

Career & Technology Association of Texas

1304 San Antonio St.

Suite 106A

Austin, TX 78701

(512) 288-8666

Conference Manager

Kristen Tan

Kristen@ctat.org

Marketing Manager

Lindsey Jost

Lindsey@ctat.org

Registration Manager

Tiffany Clement

Tiffany@ctat.org

# Texas Career Education Conference Presentation Submission

**Deadline: March 26, 2010**

**Email completed proposals to [kristen@ctat.org](mailto:kristen@ctat.org)**

For Office Use:

Date\_\_\_\_\_

Time\_\_\_\_\_

Room\_\_\_\_\_

Internet\_\_\_\_\_

## **Presenter (Primary Contact)**

Presenter Name:\_\_\_\_\_

Job Title:\_\_\_\_\_

Employer:\_\_\_\_\_

Address:\_\_\_\_\_

City, State/Province and Zip/Postal Code:\_\_\_\_\_

Work phone (area code first):\_\_\_\_\_

Cell phone (area code first):\_\_\_\_\_

E-mail Address:\_\_\_\_\_

## **Co-Presenter 1**

Presenter Name:\_\_\_\_\_

Job Title:\_\_\_\_\_

Employer:\_\_\_\_\_

Address:\_\_\_\_\_

City, State/Province and Zip/Postal Code:\_\_\_\_\_

Work phone (area code first):\_\_\_\_\_

Cell phone (area code first):\_\_\_\_\_

E-mail Address:\_\_\_\_\_

## **Co-Presenter 2**

Presenter Name:\_\_\_\_\_

Job Title:\_\_\_\_\_

Employer:\_\_\_\_\_

Address:\_\_\_\_\_

City, State/Province and Zip/Postal Code:\_\_\_\_\_

Work phone (area code first):\_\_\_\_\_

Cell phone (area code first):\_\_\_\_\_

E-mail Address:\_\_\_\_\_

# Session Title

Five to 10 words encapsulating your session and encouraging participants to read the abstract and attend.

## Session Abstract

The abstract is a brief description, ***no more than 50 words***, of the intent and purpose of the session.

Effective abstracts include these elements:

- A preview of the content and what participants will learn
- Identification of the target audience
- The session format such as panel or presentation and extent of participant involvement
- The scope, sequence and/or level of the session content
- Content is subject to editing

## Main Ideas

- List main ideas attendees need to know in order to implement in their own regions
- Briefly explain why action was taken
- Focus on how practices or strategies were formed and yielded results
- Explain problems encountered in the implementation and how they were overcome
- Explain lessons learned and show the results achieved
- Explain plans for continuation
- Explain how strategies or practices can be implemented by participants

# Audience

Select the primary audience(s) most appropriate for your presentation.

- ☐ CTE Administrators
- ☐ Guidance Counselors
- ☐ Health Science Teachers
- ☐ Business Teachers
- ☐ Marketing Teachers
- ☐ Finance Teachers
- ☐ Other:

# Topic Area(s)

Select which topic grouping best applies to your presentation. **Selection will not be limited to these categories.**

## **Administration and Guidance Topics**

- ☐ Academies and Smaller Learning Communities
- ☐ AchieveTexas Implementation and Best Practices
- ☐ Advocacy and Promotion of CTE
- ☐ Articulation, Dual Enrollment and P-16 Alignment
- ☐ Building Partnerships
- ☐ Dropout Prevention
- ☐ Emerging Technologies
- ☐ Model Guidance Programs
- ☐ Professional Development for Teachers
- ☐ Serving At-Risk Populations
- ☐ Tech Prep Initiatives
- ☐ TSTEM Academies
- ☐ Integrating Core Academic Skills into the CTE Classroom
- ☐ Other:

## **Health Science Education Topics**

- ☐ Classroom Management Techniques
- ☐ Chronic Diseases
- ☐ Curriculum or Lesson Planning
- ☐ Emerging Technology, Innovations and Trends in Health Care
- ☐ Working with the New TEKS for Health Science
- ☐ HOSA Success
- ☐ Healthcare Skills Update
- ☐ Public Health and Safety
- ☐ Health Care Systems and Delivery
- ☐ New Careers and Job Outlook for Health Care
- ☐ Other:

## **Business Education Topics**

### **Business Management and Administration**

- ☐ Business Information Management I and II (BCIS) – Office 2007, 2010
- ☐ Principals of Business, Marketing, and Finance (Intro Courses)
- ☐ Practicum in Business Management (Coop)
- ☐ Business Law
- ☐ Global Business (International Business)
- ☐ Touch System Data Entry (Keyboarding)

### **Finance**

- ☐ Accounting
- ☐ Banking and Finance
- ☐ Money Matters (Recordkeeping)

### **Certifications**

- ☐ Office 2007
- ☐ Office 2010
- ☐ Windows 7

### **Information Technology**

- ☐ Cloud Computing
- ☐ Web Technologies (Webmastering)
- ☐ Digital and Interactive Media (Multimedia)
  - ☐ Photography – Print –v-Web
  - ☐ Video- Software demos, uses and teaching how to create effective videos
  - ☐ Adobe CS4/5
- ☐ Online Learning/Communicating Electronically
  - ☐ Social Media Networks
  - ☐ Twitter
  - ☐ Meebo

### **Other Topics**

- ☐ Assessments – Formative/Summative
- ☐ Other:

## **Marketing Education Topics**

- ☐ Sports & Entertainment Marketing
- ☐ New TEKS Training
- ☐ Technology (Presentation Tools / Simulations-Software)
- ☐ Certifications for Students
- ☐ Advertising and Sales Promotion
- ☐ Entrepreneurship & Management
- ☐ DECA and Advisory Boards
- ☐ Buying & Merchandising (Fashion Marketing)
- ☐ Distribution & Logistics
- ☐ E-Marketing
- ☐ Marketing Information Management & Research
- ☐ Professional Sales and Marketing
- ☐ Other:

# Submission Checklist

## ☐ Submission Title

- Rename this document with the lead presenter's name. Example: Smith.John.doc

## ☐ Presenter Photos

- Email high-resolution (300 dpi) head shot photo(s) of all presenter(s) to kristen@ctat.org.
- Name the photos with the person's last name and first name. Example: Smith.John.jpg

## ☐ Audio/Visual

- **Presenters must bring a laptop for their presentation.**
- All presentation rooms will be equipped with a projection screen and LCD projector.
- Presenters are responsible for all other equipment (i.e., computers, televisions, etc.)
- Contact the conference coordinator, Kristen Tan - kristen@ctat.org, for more information.

**Do you require an Internet connection for your session? If so, please designate whether you will need a wired connection or wireless connection. Wireless internet will be available throughout the meeting space.**

- ☐ Yes
- ☐ Wired connection
- ☐ Wireless connection
- ☐ No

## ☐ Presentation Schedule

If you have a preferred day to present, all consideration will be taken for scheduling.

- ☐ Tuesday, July 13, 2010
- ☐ Wednesday, July 14, 2010
- ☐ Thursday, July 15 (morning only)
- ☐ No Preference

# Presenter Checklist

## ☐ Bring Handouts

- Presenters will be expected to provide handouts at their presentations.
- Handouts should include presentation title, presenter(s) name and contact information.
- Plan on a minimum of 100 handouts.
- All presentation printing will be the presenter's responsibility.

## ☐ Email Electronic Copy of Presentation

- If accepted, send an electronic copy of your presentation to kristen@ctat.org by **July 5, 2010**.
- The presentation and handout materials may be posted electronically on the event website.
- By agreeing to be a presenter, you give permission for handouts and presentations to be posted online.