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Business and Marketing Teacher Conference Fosters Synergy of Success

The Texas Business and Technology Educators Association and Marketing Educators of Texas will host the Business and Marketing Teacher Conference July 28-31, 2009 at the Westin Galleria in Houston.

This annual conference is the premier professional development opportunity for business and marketing educators in Texas. It provides a platform for attendees to engage in comprehensive, interactive sessions designed specifically to enhance the curriculum for career and technical education (CTE) courses in business management and administration, finance and marketing.

In addition to concurrent sessions, the conference provides networking and unique learning opportunities, exclusive pre-conference training, tours and excursion activities. New teacher orientation, certification workshops and exams, and numerous other sessions on current trends in business and marketing will be featured at this event. A tour of Minute Maid Park and a Kemah Boardwalk excursion are also offered to attendees at a minimal cost.

Keynote speakers include Michael Bettersworth, associate vice chancellor for technology advancement at Texas State Technical College System, Jan Hargrave, author and CEO of Jan Hargrave and Associates and Dr. Monte Selby, musician and former educator.

Career and technical education is positioned to play a defining role in education reform at state and national levels. The Texas Legislature is gearing up to support the expansion of career and technical education programs and emphasize the critical need for students to be aware of career opportunities available through these programs of study.

We invite business and marketing educators to take advantage of the resources, innovative ideas and best practices offered at the Business and Marketing Teacher Conference in an effort to foster a synergy of success and bridge the gaps between high school, college and the workplace.

For more information, please call 512.288.8666 or visit www.texascte.com/bm09.