

Topic 1: Locating Employment

Unit 1: Training, Education and Certification (18 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.1** Analyze strategies to manage multiple roles and responsibilities (individual, family, career, community, and global).
- **1.1.6** Develop a life plan, including pathways to acquiring the knowledge and skills needed to achieve individual, family, and career goals.
- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.1** Analyze potential career choices to determine the knowledge, skills, attitudes, and opportunities associated with each career.

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.3** Summarize education and training requirements and opportunities for career paths in textiles, fashion, and apparel industries.

Unit 2: Completing Job Search Documents (21 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.2** Demonstrate job seeking and job keeping skills.

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.5** Create an employment portfolio to communicate textiles, fashion, and apparel knowledge and skills.

Unit 3: Locating Employment Opportunities (14 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.2** Demonstrate job seeking and job keeping skills.

Unit 4: Interviewing (16 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.2** Demonstrate job seeking and job keeping skills.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.2** Analyze opportunities for employment and entrepreneurial endeavors.

Unit 5: Career Portfolio (6 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.2** Demonstrate job seeking and job keeping skills.

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.5** Create an employment portfolio to communicate textiles, fashion, and apparel knowledge and skills.

Unit 6: Entrepreneurship (10 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.2** Analyze opportunities for employment and entrepreneurial endeavors.

Unit 7: Professional Associations (6 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.3** Apply communication skills in school, community and workplace settings and with diverse populations.
- **1.2.4** Demonstrate teamwork skills in school, community and workplace settings and with diverse populations.
- **1.2.6** Demonstrate leadership skills and abilities in school, workplace and community settings.
- **1.2.8** Demonstrate employability skills, work ethics, and professionalism.

Topic 2: Employability Skills

Unit 1: Time Management, Organization and Accuracy (12 strategies)

(NS 2) Evaluate management practices related to the human, economic, and environmental resources in a global context.

- **2.1** Demonstrate management of individual and family resources such as food, clothing, shelter, health care, recreation, transportation, time, and human capital.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

- **2.1.1** Apply time management, organizational, and process skills to prioritize tasks and achieve goals.

Unit 2: Teamwork and Leadership (*10 strategies*)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.4** Demonstrate teamwork skills in school, community and workplace settings and with diverse populations.

(NS 7) Synthesize knowledge, skills, and practices required for careers in family & human services.

- **7.3** Demonstrate professional behaviors, skills, and knowledge in providing family and human services.
- **7.3.2** Demonstrate professional and ethical behavior with peers in a variety of settings.

Unit 3: Professional Communications (*29 strategies*)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.3** Apply communication skills in school, community and workplace settings and with diverse populations.

Unit 4: Positive Work Behaviors (*18 strategies*)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.8** Demonstrate employability skills, work ethics, and professionalism.

Unit 5: Health and Wellness (*21 strategies*)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.7** Analyze factors that contribute to maintaining safe and healthy school, work and community environments.

Unit 6: Mentor Skills (*9 strategies*)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.6** Demonstrate leadership skills and abilities in school, workplace and community settings.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

Unit 7: Design Portfolio (3 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.5** Create an employment portfolio to communicate textiles, fashion, and apparel knowledge and skills.
- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.3** Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel.
- **16.3.7** Demonstrate ability to use technology for fashion, apparel, and textile design.

Topic 3: Workplace Safety And Health

Unit 1: Safety In The Workplace (11 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
- **1.2.7** Analyze factors that contribute to maintaining safe and healthy school, work and community environments.

Topic 4: Ethical And Legal Responsibilities

Unit 1: Ethical Standards And Practices (13 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

Unit 2: Laws, Policies, and Procedures (15 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.1** Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

Unit 3: Intellectual Property (5 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.1** Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries.

Topic 5: Development of Fashion

Unit 1: Influences on Fashion Development (7 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.8** Evaluate the impact of history of design and designers, arts and culture, trend setters, and global influences on textiles, fashion, and apparel.

Unit 2: Historical Designers (6 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.8** Evaluate the impact of history of design and designers, arts and culture, trend setters, and global influences on textiles, fashion, and apparel.

Unit 3: Mass Production Techniques (7 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.7** Demonstrate ability to use technology for fashion, apparel, and textile design.
- **16.4** Demonstrate skills needed to produce, alter, or repair textiles, fashion, and apparel.
- **16.4.1** Demonstrate professional skills in using traditional and technologically innovative equipment, tools, and supplies in textiles, fashion, and apparel construction, alteration, repair, and recycling.
- **16.4.4** Analyze current technology, trends, and innovations that facilitate design and production of textiles, fashion, and apparel.
- **16.4.5** Demonstrate basic skills for production, alteration, repair and recycling of textiles, fashion, and apparel.

Unit 4: Haute Couture (3 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.8** Evaluate the impact of history of design and designers, arts and culture, trend setters, and global influences on textiles, fashion, and apparel.

Topic 6: Fashion History

Unit 1: Historic Fashions (*14 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.3** Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel.
- **16.3.7** Demonstrate ability to use technology for fashion, apparel, and textile design.

Topic 7: Fashion Image Analysis

Unit 1: Personal Fashion Image Analysis (*11 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.2** Evaluate textiles, fashion, and apparel products and materials and their use in diverse settings.
- **16.2.4** Analyze characteristics of textile components in the design, construction, care, use, maintenance, and disposal or recycling of products.
- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.3** Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel.
- **16.3.6** Apply elements and principles of design to assist consumers and businesses in making decisions.
- **16.6** Evaluate the components of customer service.
- **16.6.4** Create solutions to address customer concerns.

Topic 8: Quality Fashion Construction

Unit 1: General Procedures; Equipment (*4 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.4** Demonstrate skills needed to produce, alter, or repair textiles, fashion, and apparel.
- **16.4.1** Demonstrate professional skills in using traditional and technologically innovative equipment, tools, and supplies in textiles, fashion, and apparel construction, alteration, repair, and recycling.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

- **16.4.5** Demonstrate basic skills for production, alteration, repair and recycling of textiles, fashion, and apparel.

Unit 2: Safe Practices (*7 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.2** Analyze personal and employer responsibilities and liabilities regarding industry-related safety, security, sustainability, and environmental factors.
- **16.7.4** Demonstrate procedures for reporting and handling accidents, safety, and security incidents.

Unit 3: Patternmaking (*9 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.4** Demonstrate design concepts using fiber, fabric or digital means, employing draping and/or flat pattern making techniques.

Unit 4: Garment Fitting (*4 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.4** Demonstrate skills needed to produce, alter, or repair textiles, fashion, and apparel.
- **16.4.1** Demonstrate professional skills in using traditional and technologically innovative equipment, tools, and supplies in textiles, fashion, and apparel construction, alteration, repair, and recycling.
- **16.4.5** Demonstrate basic skills for production, alteration, repair and recycling of textiles, fashion, and apparel.
- **16.6** Evaluate the components of customer service.
- **16.6.3** Demonstrate the skills necessary for quality customer service.
- **16.6.4** Create solutions to address customer concerns.

Unit 5: Construction (*5 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.4** Demonstrate skills needed to produce, alter, or repair textiles, fashion, and apparel.
- **16.4.1** Demonstrate professional skills in using traditional and technologically innovative equipment, tools, and supplies in textiles, fashion, and apparel construction, alteration, repair, and recycling.
- **16.4.5** Demonstrate basic skills for production, alteration, repair and recycling of textiles, fashion, and apparel.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

Topic 9: Textiles

Unit 1: Textile Art (14 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.2** Evaluate textiles, fashion, and apparel products and materials and their use in diverse settings.
- **16.2.2** Evaluate performance characteristics of textile fiber and fabrics.
- **16.2.4** Analyze characteristics of textile components in the design, construction, care, use, maintenance, and disposal or recycling of products.

Unit 2: Textile Analysis (10 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.2** Evaluate textiles, fashion, and apparel products and materials and their use in diverse settings.
- **16.2.2** Evaluate performance characteristics of textile fiber and fabrics.
- **16.2.4** Analyze characteristics of textile components in the design, construction, care, use, maintenance, and disposal or recycling of products.
- **16.2.5** Demonstrate appropriate procedures for care and disposal or recycling of textile products, considering diverse needs locally and globally.

Topic 10: Influences On Fashion Industry

Unit 1: Influences On Fashion Industry (17 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.7** Demonstrate ability to use technology for fashion, apparel, and textile design.
- **16.3.8** Evaluate the impact of history of design and designers, arts and culture, trend setters, and global influences on textiles, fashion, and apparel.
- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.6** Demonstrate knowledge of the impact of external factors upon the textile, apparel, and fashion industries.

Topic 11: Fashion Show

Unit 1: Fashion Show Production (13 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

Topic 12: Product Development

Unit 1: Business Plan (3 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.5** Analyze wholesale and retail operational processes and other factors affecting profit.

(NS 2) Evaluate management practices related to the human, economic, and environmental resources in a global context.

- **2.1** Demonstrate management of individual and family resources such as food, clothing, shelter, health care, recreation, transportation, time, and human capital.
- **2.1.4** Apply consumer skills to providing and maintaining clothing.

Unit 2: Fashion Buying (9 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.1** Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries.
- **16.7.5** Analyze wholesale and retail operational processes and other factors affecting profit.

Unit 3: Marketing Fashion (17 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.1** Explain the roles and functions of individuals engaged in textiles, fashion, and apparel careers.
- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.5** Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

Unit 4: Retail Merchandising (17 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.6** Apply research methods, including forecasting techniques, for marketing textiles, fashion, and apparel.

Unit 5: Apparel Line Creation (7 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.2** Analyze the cost of constructing, manufacturing, distributing, altering, repairing or recycling textiles, fashion, and apparel.

Topic 13: Fashion Promotion

Unit 1: Promotion Strategies (18 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.5** Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.
- **16.5.6** Apply research methods, including forecasting techniques, for marketing textiles, fashion, and apparel.

Unit 2: Visual Displays (17 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.5** Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.

Unit 3: Fashion Shows (13 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

Fashion Design II & Lab/Practicum & Extended Practicum
Alignment with NASAFACS Standards (NS)

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

Unit 4: Fashion Event Production (*6 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

Topic 14: Business Practices

Unit 1: Client Services (*13 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.6** Evaluate the components of customer service.
- **16.6.1** Analyze factors that contribute to quality customer relations.
- **16.6.2** Analyze the influences of cultural expectations as a factor in customer relations.
- **16.6.3** Demonstrate the skills necessary for quality customer service.
- **16.6.4** Create solutions to address customer concerns.

Unit 2: Operational Costs (*17 strategies*)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.3** Analyze the effects of operational procedures such as security and inventory control strategies, cash and credit transaction methods and worksite policies on loss prevention and store profit.
- **16.7.4** Demonstrate procedures for reporting and handling accidents, safety, and security incidents.
- **16.7.5** Analyze wholesale and retail operational processes and other factors affecting profit.