

# Why Do People Work?



## **Planet I**

### **Investigative Planet**

#### *The Thinkers*

Prefer occupations in scientific and medical fields.



## **Planet A**

### **Artistic Planet**

#### *The Creators*

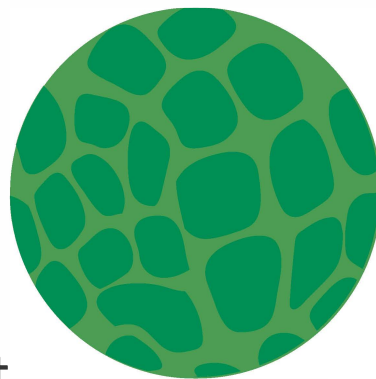
Prefer occupations using creative talents.

## **Planet R**

### **Realistic Planet**

#### *The Doers*

Prefer occupations that involve building or repairing things.



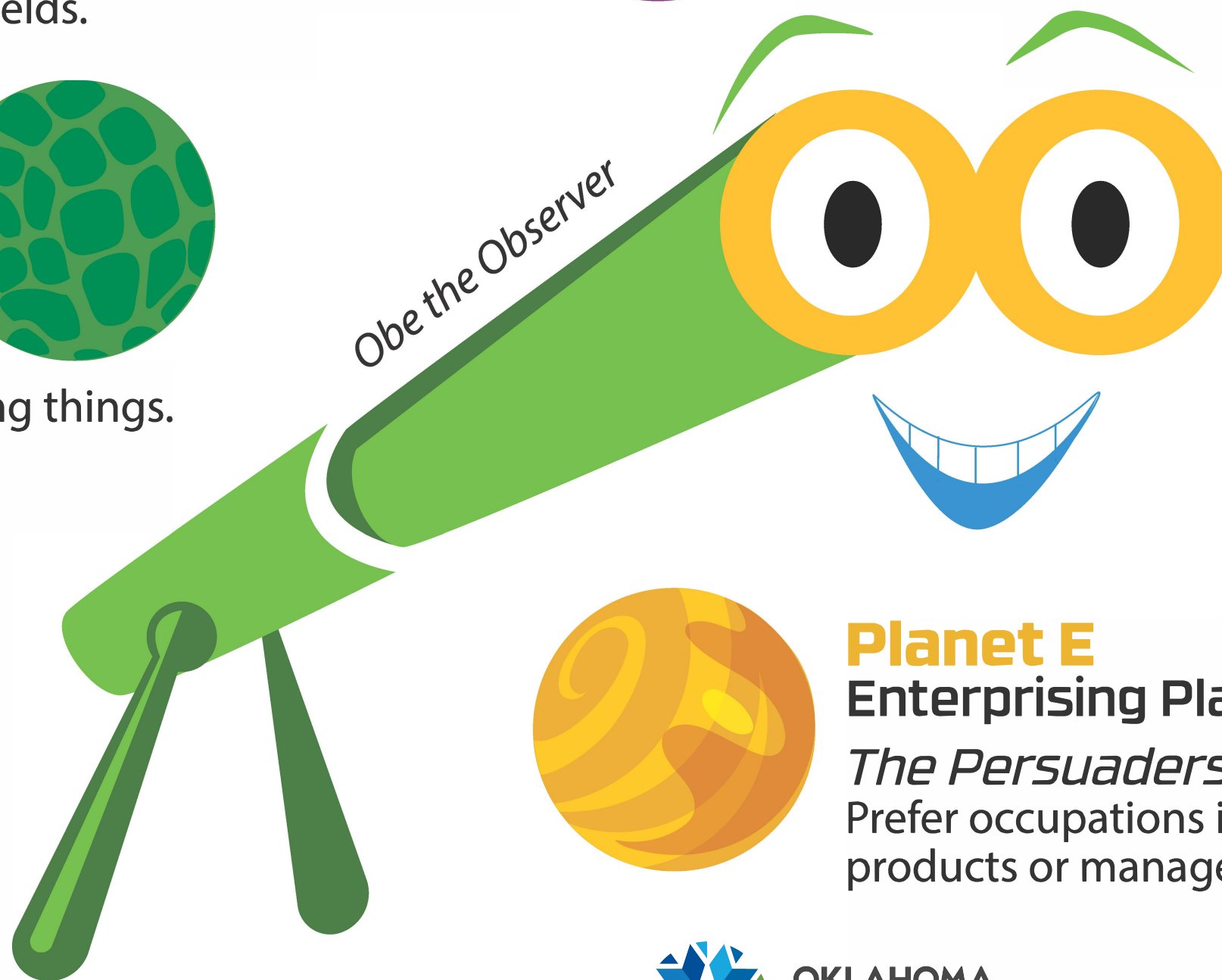
## **Planet C**

### **Conventional Planet**

#### *The Organizers*

Prefer occupations involving record keeping, mathematics, keyboarding or computer operation.

Obe the Observer



## **Planet S**

### **Social Planet**

#### *The Helpers*

Prefer jobs such as teaching, nursing and counseling.



## **Planet E**

### **Enterprising Planet**

#### *The Persuaders*

Prefer occupations involving sale of products or management of people.



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