

Teacher Resources:

- The Handbook to Ultimate Leadership
- The Ultimate Officer Handbook & Training Manual
- FCCLA National website - <http://www.fcclainc.org/>
- New Adviser Handbook - <http://fcclainc.org/advisers/documents/AdviserHandbook2018.pdf>
- FCCLA Bylaws - <http://fcclainc.org/about-us/2013%20Bylaws.pdf>

Student Resources:

- <http://fcclainc.org/about-us/documents/FCCLA101.pdf>
- FCCLA National website - <http://www.fcclainc.org/>

Unit 1: Understanding FCCLA

Who We Are

Objective 1: Identify statements about Family, Career and Community Leaders of America, Inc.

Family, Career and Community Leaders of America, Inc. (FCCLA) is a nonprofit national career and technical student organization for young men and women in family and consumer sciences education in public and private schools through grade 12. This organization is recognized for the following:

- the only national Career and Technical Student Organization (CTSO) with the family as its central focus
- addresses important personal, family, work and societal issues through family and consumer sciences education
- offers young men and women the opportunity to expand leadership potential and develop skills for life
- represents more than 160,000 members in more than 5,300 chapters in 49 states including the Virgin Islands and Puerto Rico
- founded in 1945 and is endorsed by the U.S. Department of Education (Office of Career, Technical and Adult Education) and the American Association of Family and Consumer Sciences (AAFCS).
- is primarily supported by student membership dues
- is governed by ten national student officers elected at the National Leadership Conference and the National Board of Directors composed of adult representatives from education and business, and four youth representatives

- executive director leads the organization and heads a national staff that carries out programs, communications, membership services and financial management of the organization.

The executive director of FCCLA is Sandy Spavone and the National headquarters is located in Reston, Virginia.

Organizational Structure

Objective 2: Recall the major levels in the FCCLA organizational structure.

Affiliated members belong to local chapters and state affiliates, which are all part of the FCCLA national structure.

✚ **Local** – local chapters begin within FACS programs in middle and high schools with the FACS teachers serving as the adviser. By paying national dues, they become an affiliated chapter of the National association.

✚ **State** – local chapters also pay state dues in the affiliation process and a state executive council is made up of members elected by the state membership; state advisers serve as a local resource for chapter advisers. Each state association varies in the levels of organization structure. **Oklahoma currently has four (4) regions and five (5) districts within each region. The regions are North, Northeast, South and Southeast.**

Denise Morris is the State FCCLA Advisor for the State of Oklahoma.

Each region has a program specialist:

North – Teena Friend

Northeast – Mary Jane Grayson

South – Joann Carter

Southeast – Holly Hanan

Each district has an FCCLA Counselor, Teacher Counselor and a slate of officers.

**Teachers should add district information of names of the current FCCLA Counselor and district officers as well as the Oklahoma FCCLA State Executive Council:*

<https://www.okcareertech.org/students/student-organizations/fccla/resources/documents/state-executive-council-1>

The headquarters for Oklahoma FCCLA is located at the offices of the Oklahoma Department of Career and Technology Education in Stillwater, OK.

- ✚ **National** – the national organization provides continuity and guidance for all state associations as well as opportunities for support and recognition as chapters develop programs, initiate projects, and build public and media visibility.

Objective 3: Identify the designated regions of FCCLA.

There are four designated regions of FCCLA composed of the states, Puerto Rico and the Virgin Islands.



Central Region – Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin

North Atlantic Region – Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia

Pacific Region – Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming

Southern Region - Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, **Oklahoma**, Puerto Rico, South Carolina, Tennessee, Texas, Virginia, Virgin Islands

Oklahoma is a part of the Southern Region.

Mission, Purposes, Creed

Objective 4: Identify the FCCLA mission.

The mission of FCCLA is

- To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through:
 - ✚ character development
 - ✚ creative and critical thinking,
 - ✚ interpersonal communication

- ✚ practical knowledge
- ✚ career preparation

Objective 5: Select the purposes of FCCLA.

- ✚ To provide opportunities for personal development and preparation for adult life
- ✚ To strengthen the function of the family as a basic unit of society
- ✚ To encourage democracy through cooperative action in the home and community
- ✚ To encourage individual and group involvement in helping achieve global cooperation and harmony
- ✚ To promote greater understanding between youth and adults
- ✚ To provide opportunities for making decisions and for assuming responsibilities
- ✚ To prepare for the multiple roles of men and women in today's society
- ✚ To promote Family and Consumer Sciences and related occupations

Objective 6: Memorize the FCCLA Creed.

Family, Career and Community Leaders of America Creed

We are the Family, Career and Community Leaders of America.

We face the future with warm courage and high hope.

For we have the clear consciousness of seeking old and precious values.

For we are the builders of homes,

Homes for America's future,

Homes where living will be the expression of everything that is good and fair,

Homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.

We face the future with warm courage and high hope.

Traditions and Symbols

FCCLA has traditions that have grown, developed, and adapted with the organization. Traditions unify FCCLA by providing chapters with common practices to maintain continuity.

Objective 7: Identify the FCCLA motto.

A motto is a short expression of an organization's guiding principles.

✚ Toward New Horizons

Objective 8: Identify the meanings of the FCCLA colors.

The FCCLA colors are red and white which provide a national identity.

✚ **Red** suggests strength, courage, and determination.

These personal qualities can lead to happiness through a positive self-image.

✚ **White** symbolizes sincerity of purpose and integrity of action.

These qualities will help individuals build a better tomorrow.

Objective 9: Explain the meaning of the FCCLA flower.

The FCCLA flower is the **red rose**. It represents the organization because it gives joy through its beauty and fragrance. It symbolizes the FCCLA members' search for the beauty in everyday living.

Objective 10: Identify the symbolism of the FCCLA emblem and methods of use.

The emblem shows that FCCLA is a dynamic, active organization bound towards the future.

✚ The dominate collegiate lettering articulates a focus on education and student leadership.

✚ The swooping arrow embodies an active organization that moves toward new horizons.

✚ The emblem should appear only in red, black or white when used in connection with programs and projects.

✚ The emblem is to be worn over the heart or on a jacket pocket.

- ✚ Avoid wearing the emblem with any other school organization emblems or with the school's name.

Objective 11: State the FCCLA Tagline.

The FCCLA logo and tagline serve as the organization's most recognizable visual identity. The tagline was adopted in 2003.

- ✚ FCCLA: The Ultimate Leadership Experience

Yearly Theme

Objective 12: Discuss the relevance of the yearly theme selected by the National FCCLA.

"yOUR Story" for 2019-2020

This year, FCCLA will be celebrating its 75th anniversary with the 2019-2020 theme "yOUR Story." True to FCCLA's central focus of the family, we rely on our FCCLA family of the past, present, and future to share "Your Story" in helping us write OUR Story as we continue to impact family, careers, and communities across America.

National Publications

Objective 13: Recall the name of the official magazine of FCCLA.

Teen Times, the official magazine of FCCLA, is published quarterly during the school year and distributed to affiliated members.

- One (1) print edition
- Three (3) electronic issues <http://fclclainc.org/news--media/teen-times.php>