

Unit 2: FCCLA Program of Work

Objective 1: Why join FCCLA?

FCCLA is the Ultimate Leadership Experience and through FCCLA membership, students have the following opportunities:

- ✚ Travel across the US to attend National Conferences and forge friendships with other youth leaders
- ✚ Participate in various Competitive Events such as Fashion Design, Early Childhood Education, Culinary Arts and more
- ✚ Develop real world skills that prepare you to be college and career ready
- ✚ Explore various career pathways within Family and Consumer Sciences
- ✚ Apply for one of our many scholarships available to FCCLA members
- ✚ Develop leadership skills

Objective 2: Identify the mission of the FCCLA Membership Campaign.

To recruit students to join FCCLA, the national office encourages the 3R's of the Membership campaign. The 3 R's stand for **Recruit** (bring in new members and their new ideas), **Recognize** (acknowledge contributions and accomplishments of members and chapter), and **Retain** (keep current members and continue to grow in expertise).

A fourth "R" is also recognized by FCCLA and that is **Relationships**. The relationship that an adviser forms with the members and the relationship that the members form with each other can be a key indicator of the success of a chapter's recruitment efforts. When members have a personal connection with those in the organization they are more motivated to exceed even their own expectations.

Affiliation

Objective 3: Who can join FCCLA?

Any student who has taken a course in Family and Consumer Sciences, or as determined by the state department of education, middle school through grade 12 is eligible for active membership in an organized chapter within their school. Once the state and national dues are paid, the student will be an official affiliated member.

Objective 4: Recall the FCCLA affiliation process.

FCCLA affiliation is the process of sending state and national dues to the national office. The affiliation process must be completed online and National FCCLA dues are \$9.00 per member and \$9.00 per adviser. **Each state has a dues rate and for Oklahoma, that rate is \$5.00 per member and adviser.**

National Programs

Objective 5: Identify each of the national programs.

Career Connection - The FCCLA Career Connection program guides students to develop, plan, carry out and evaluate projects to discover their strengths and practice career-ready skills. Through their projects, members experience career preparation and improve their critical and creative thinking, interpersonal communication, practical knowledge, and real-world skills. Youth leaders learn more about themselves, the workplace, and careers so that they can put themselves on the pathway to future success. This National Program is sponsored by Goodheart-Willcox Publishers.

Families' Acting for Community Traffic Safety (FACTS) - Families Acting for Community Traffic Safety is a national FCCLA peer education program through which students strive to save lives through personal, vehicle, and road safety. Teens work to educate adults and youth about traffic safety and support enforcement of local rules and regulations regarding community traffic safety. Youth leaders can help families promote basic safety attitudes that can last a lifetime.

Families First - The FCCLA Families First national peer education program through which youth gain a better understanding of how families work and learn skills to become strong family members. Its goals are to: help youth become strong family members and leaders for today and tomorrow and strengthen the family as the basic unit of society.

Japanese Exchange - FCCLA members are selected for scholarship opportunities to travel to Japan for four to six weeks and live with a Japanese host family. The opportunity to experience the day-to-day life of another country, and its people enhances students' awareness of international issues.

Financial Fitness - The FCCLA Financial Fitness national peer education program involves youth teaching one another how to make, save, and spend money wisely. Through FCCLA's Financial Fitness program, youth plan and carry out projects that help them and their peers learn to become wise financial managers and smart consumers.

Community Service - The FCCLA Community Service national peer education program guides students to develop, plan, carry out, and evaluate projects to improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation. Youth leaders learn more about themselves, others, and the world so that they can make a difference now and in the future.

Student Body - The FCCLA Student Body national peer education program helps young people learn to eat right, be fit, and make healthy choices. Its goals are to: help young people make informed, responsible decisions about their health, provide youth opportunities to teach others, and develop healthy lifestyles, as well as communication and leadership skills.

Power of One - Power of One helps students find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results. The skills members learn in Power of One help them now and in the future in school, with friends and family, in their future at college, and on the job. The student selects the goals most important to them, then create a plan of action to meet them.

STOP the Violence - FCCLA's Students Taking On Prevention (STOP) the Violence program empowers youth with attitudes, skills, and resources in order to recognize, report, and reduce youth violence. Students evaluate what they, the students themselves, can do to STOP the Violence.

Objective 6: Discuss the importance of the National Outreach Program.

National Outreach Program – The *Lead4Change* Student Leadership Program is the nation's leading and fastest growing free leadership and service program aligned to the education standards and 21st century skills. It provides leadership lessons with a community service project framework. The Lead4Change Challenge awards teams up to \$10,000.00 for their school or charity and the service projects are often used for STAR events.

Training and Leadership Opportunities

FCCLA sponsors educational leadership training events that promote leadership development throughout the year in various parts of the country. The conferences provide the opportunity to network, develop your leadership skills, compete on a regional and national level, and interact with businesses and colleges/universities specializing in FCS degrees.

Objective 7: Compare the national conferences FCCLA offers to its members.

National Fall Conference (formerly called FCCLA Cluster Meeting) - One Fall Conference will be held in various locations across the United States. The conference provides an opportunity for members and advisers to share ideas, sharpen leadership skills, explore career pathways, and compete in various Skill Demonstration Events or the FCCLA/LifeSmarts Knowledge Bowl.

❖ *For Fall 2019, the Conference will be held on November 15-17 in Dallas, TX.*

National Leadership Conference - The National Leadership Conference is a chance for FCCLA members from across the country to gather and network with fellow members, attend FCCLA program workshops, leadership sessions, and participate in national STAR Events while traveling to a new destination. With over 7,500 attendees the National Leadership Conference is FCCLA's largest annual event where members and advisers are recognized for their accomplishments made throughout the school year.

Capitol Leadership - During Capitol Leadership, students receive training focusing on networking, professionalism, strategic planning, and advocacy around key teen-centered current issues. Students advocate for Family and Consumer Sciences and Career and Technical Education by showing policymakers how their support for education impacts teens in preparing to be college- and career-ready. An important aspect of Capitol Leadership features today's teens meeting with their representatives to explain the importance of continued support for the Strengthening Career and Technical Education Act.

FCCLA Planning Process

Objective 8: Apply the steps in the FCCLA Planning Process.

http://fcclainc.org/pdf/0910_planprocwritable.pdf

The five-step FCCLA Planning Process is a process tool, a step-by-step procedure to select and carry out projects, to turn interests and concerns into action. It's a way students can organize their thoughts and make plans for action when becoming involved in a National Program. It's also a way for them to participate in self-assessment and making future plans. The FCCLA Planning Process may be applied to individual, team, or total-chapter projects. It allows for variety in members' ability levels and learning styles. Once learned and internalized, it becomes a powerful tool members will use in personal, family, career, and community settings throughout their lifetimes.

Members should become familiar with the five steps of the FCCLA Planning Process:

1. Identify Concerns
2. Set a goal
3. Form a plan
4. Act
5. Follow Up

FCCLA STAR Events

Objective 9: Discuss the purpose of FCCLA STAR Events.

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events offer individual skill development and application of learning through the following activities:

- Cooperative—teams work to accomplish specific goals
- Individualized—an individual member works alone to accomplish specific goals
- Competitive—individual or team performance is measured by an established set of criteria.

STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Each event is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation. The belief that everyone can be successful is the foundation of these events. Cooperation and competition are stressed in positive, constructive ways. Respect and interaction between youth and adults are fostered by establishing teams of adult and youth evaluators and event managers.

Objective 10: Categorize STAR events within the correct event category.

STAR Events are divided into the following categories:

Foundational Events build basic leadership and life skills for members who want to get involved and improve upon themselves.

Contests include the following:

Career Investigation

Entrepreneurship

Event Management (*formerly Life Event Planning*)

Focus on Children

Interpersonal Communications

Job Interview

Leadership

Nutrition and Wellness

Parliamentary Procedure

Professional Presentation (*formerly Illustrated Talk*)

Repurpose and Redesign (*formerly Recycling and Redesign*)

Sustainability Challenge (*formerly Environmental Ambassador*)

Leadership Events provide opportunities for leaders to gain recognition for their work in chapters. The event content is designed to be a chapter project lead by a team who takes it to competition.

Contests include:

Chapter in Review Display

Chapter in Review Portfolio

Chapter Service Project Display

Chapter Service Project Portfolio

National Programs in Action

Promote and Publicize FCCLA!

Public Policy Advocate (*formerly Advocacy*)

Career Focused Events allow members to explore a specific career area. Most are for senior and occupational participants only who have spent time building career specific skills and knowledge. A few events are open to junior participants who want to explore a specific career path.

Contests include:

Baking and Pastry

Culinary Arts

Culinary Math Management (*formerly Applied Math for Culinary Management*)

Early Childhood Education

Fashion Construction

Fashion Design

Food Innovations

Hospitality, Tourism and Recreation

Interior Design

Say Yes to FCS Education

Sports Nutrition

Teach and Train

Online Events have a focus on the integration of family and consumer sciences content through a digital delivery. Level 1 participants submit projects for online evaluation. Level II participants (the top 15 highest scoring entries in each category) are invited to present their digital project at the National Leadership Conference.

Contests include:

FCCLA Chapter Website

Digital Stories for Change

Instructional Video Design

Oklahoma also has contests which are state events only. They include the following:

Cake Decorating

Children's Literature Presentation

Creed Speaking and Interpretation

Culinary Grill

New Member Facts

Work Ready Events: Child Care Teacher Aid

Job Interview Contest

Table Setting

Objective 11: Distinguish between the competitive events categories.

There are now three levels of competition based solely on the grade level of the FCCLA member:

Level 1 – through grade 8

Level 2 – grades 9 and 10

Level 3 – grades 11 and 12

Mixed level teams are still allowed, but must compete at the highest level of the team's members. Some events will still have eligibility requirements requiring specific courses or program enrollment (to be verified at each state level).

Objective 12: Discuss reasons to join the FCCLA Alumni and Associates.

Alumni and Associates - Alumni & Associates are part of a network of adults who believe in Family, Career and Community Leaders of America. Former members of FCCLA, Future Homemakers of America, HERO, and New Homemakers of America are encouraged to stay involved. Honorary FHA/HERO members, current and former Family and Consumer Sciences professionals, teachers, parents, school administrators, employers, and business and community leaders who support the mission and purposes of FCCLA are encouraged to get involved. Demonstrate your loyalty and support of FCCLA, the only Career and Technical Student Organization with the family as its central focus, by enrolling in Alumni & Associates and making a generous contribution.

Top 10 Reasons to Join FCCLA Alumni and Associates:

- See where the ultimate leadership experience has taken FCCLA alumni.
- You will be eligible to serve on the A&A Council.
- Participate in our A&A mentorship program. Share your knowledge, expand your network and connect with industry experts through FCCLA.
- Communicate with former members of FCCLA, FHA, HERO, NHA, as well as business and industry associates.
- Re-connect with friends you met at national and state meetings.
- Share personal and professional experiences.
- Gain access to current FCCLA news and resources.
- Explore opportunities for national recognition.
- Receive *Beyond the Red* monthly Newsletter.
- Volunteer on the local, state, and national levels.
- Demonstrate your support for the only in-school student organization with family as its central focus.
- Be inspired by others who value the importance of families, careers, and communities.

