**Marketing & Recruiting Students Course Fall 2019**

**2018 Fall Advisory Meeting 10/11/2018**

**MEMBER APPROVED 2018-19 AST ADVISORY ACTION PLAN**

1. Approved an additional “Fueling Dreams” scholarships of $500 a total of $3500

will be awarded in 2019 (Dealer owner of the Fowler Auto Group and the service manager of Ferguson GMC/Buick will be on interview committee).

1. Approved Career Awareness industry tours for new district counselors and to include Moore and Norman district administrators (Hosted by Fowler Honda, Bob Moore Cadillac, and City of Norman Fleet).
2. Planned Junior High Career day presentations (Bob Moore Auto Group w/MNTC AST student representative).
3. Junior High Recruiting Tours at MNTC (Student Representatives)
4. Planned Sophomore Tech Tour Recruiting (Ferguson GMC/Buick, Fowler auto Group, Bob Moore Auto Group will provide 2019 model vehicles for event.
5. MNTC Career Awareness Night (TBD contacts and planning will be done by e-mail and Instructor visits).
6. Planned 2019 New Student night (Guest Speakers – City of MWC fleet Manager and industry associate, Ferguson GMC/Buick, Bob Moore Auto Group).
7. Planned MNTC Elementary Career Exploration Day on May 6, 2019 from 9am – 11am from Moore and Norman district schools.
8. Installed advisory recommendation of graduate student presentations to current student body (Bob Moore Auto group, Knippelmier Chevrolet).
9. Approved SkillsUSA industry prizes for industry and state. Auto Zone will provide prizes for both district and state contest, motion approved to use funds from scholarship foundation as an alternative plan not to exceed $300 annually.

**QUESTIONS?**