



1.1 Color Mood Board: Process and Student Examples



Introduction

- I. Student
Development
Process of Color
Mood Board
- II. Examples of other
student color
mood boards



Student Development Process Example

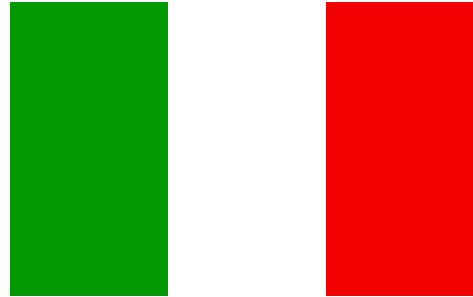
- Italy is a small country located in Southern Europe. The small boot-shaped peninsula is surrounded by countries such as France and Australia, as well as several independent states. The well developed country has a rich ethnic history. The flag's brilliant colors have been given several potential means based on the ancient civilizations, religion, as well as modern research.
- During napoleon's rule red and white were adopted based on the flag of Milan. White to symbolize the snow from the Alps; Red-Orange (later Red) was to represent the blood shed from the soldiers in the Italian Independence War. The color of the Lombard Legion uniforms added the third color; Green. The green was meant to represent the countries hills and plains.
- A later, more religious point of view gives the following meanings.
 - Green-** Hope
 - White -** Faith
 - Fire Red-** Charity
- Further research provides us with these additional means:
 - Green-** Hope
 - White-** Faith
 - Gold-** Wealth and Pride
 - Blue-** the rarity of water
 - Orange/Yellow-** Light
 - Red-** Charity



**National
Cross**



Oak: Italy's National Tree



Italian Flag



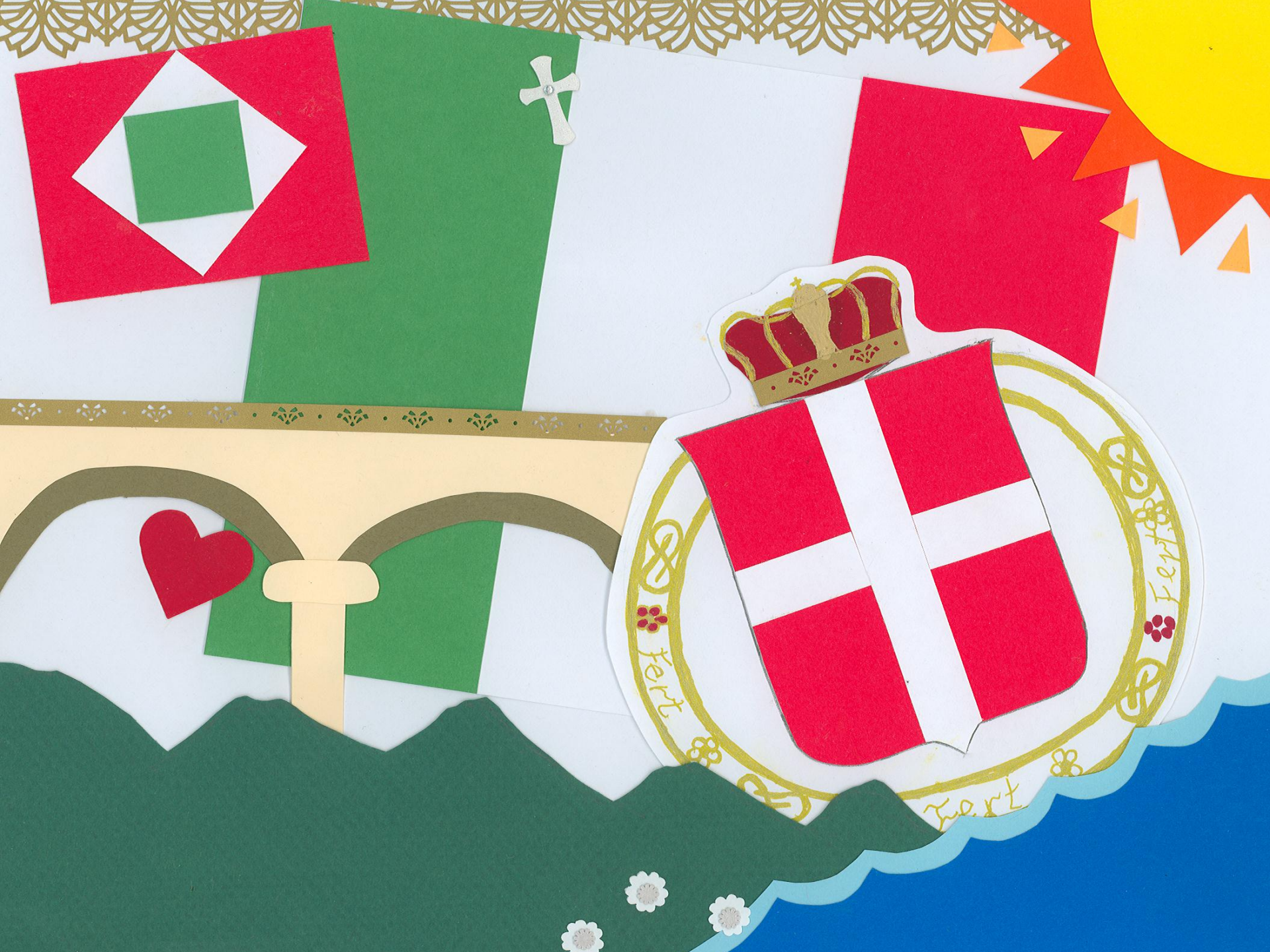
Roman Coliseum



Olive: Italy's
National Plant



**Leaning Tower
of Pisa:**



Color Mood Board Explanation

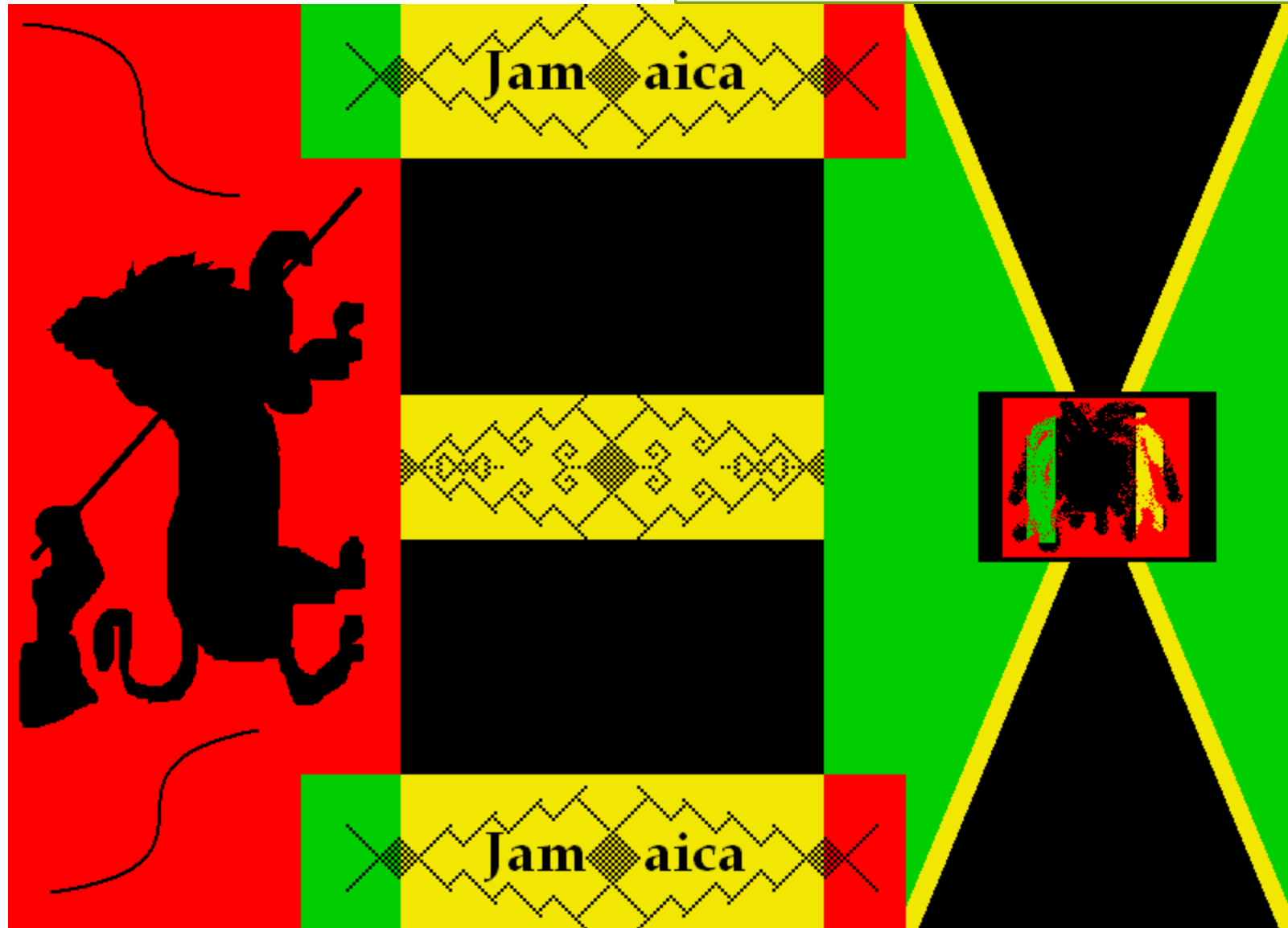
- ■ The Flag in the corner leading to the current flag, signifies the growth and success the country has come to from its initial beginnings and troubles brilliant. The bit of water on the bottom right is small to show its importance and expense.
- ■ The mountains to the left of it is to signify the green from the flag (mountains and plains) as well as the problems the country has had to overcome. In addition they are on a gradual incline in size to show the hope and ambitions of the small country.
- ■ Behind the water is the country's (obsolete) Savoyard Cross. It is falling into the water to show the decline of the rule of Napoleon and single-person sovereign. To the left of it is a heart. Red to show the charity of the red in the flag, and in the shape of a heart to signify hard work and love put into the creation and growth
- ■ Above that are arches on a slight tilt, representing the Coliseum, the Leaning Tower of Pisa and Italian architecture, it is an off yellow color representing pigment, with gold on top to show the pride that they take in their country and accomplishments. The sun in the corner is to show light. The sun is to lead the way to success. The bits of orange falling from it's rays are to represent the blood that was spilt by soldiers during the Italian War of Independence ('showering' the country with remembrance.)
- ■ The cross on the current flag: White to show the country's faith in its religion and nation. It is at the top of the flag to show that it has become a major part of the Italian customs.

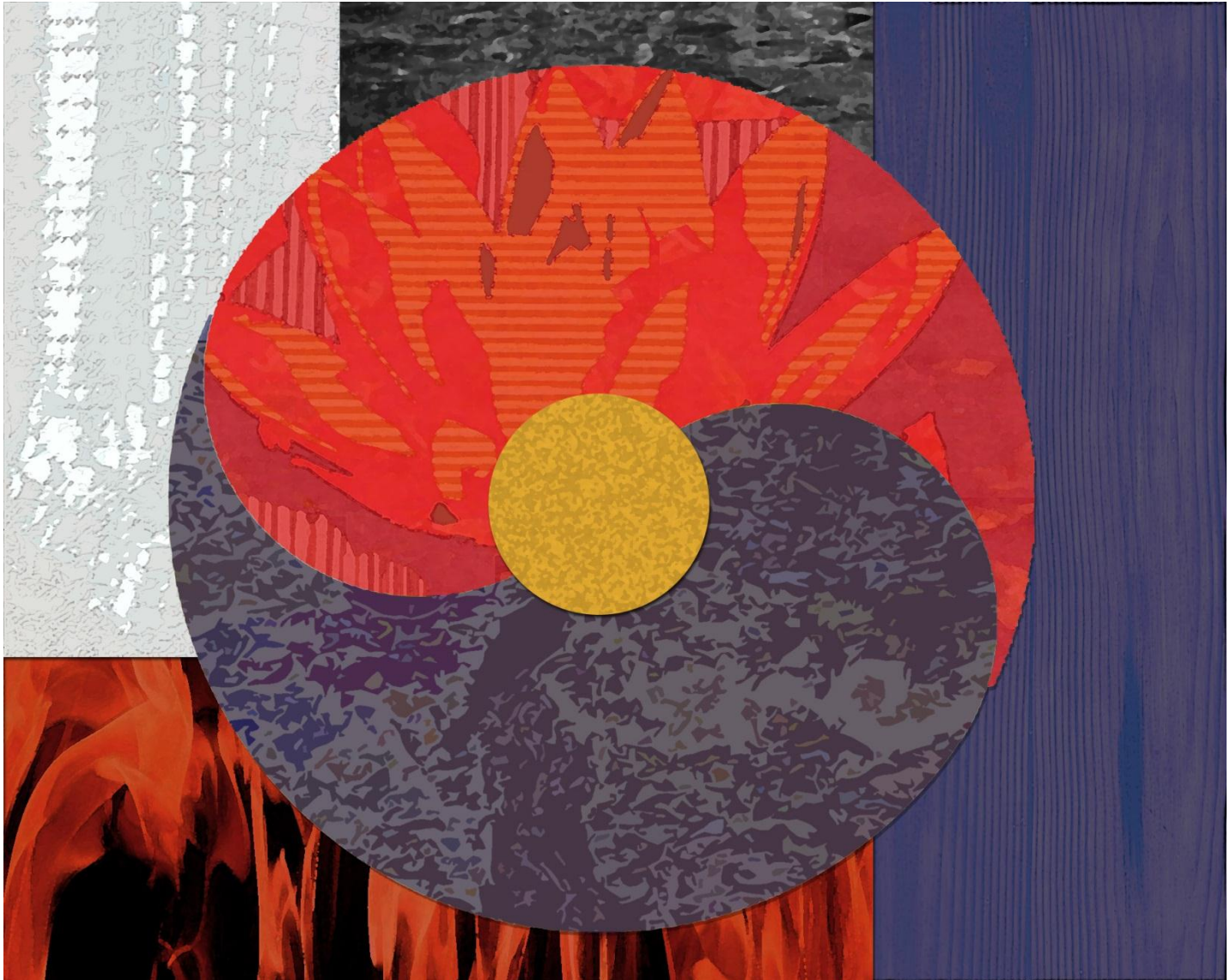
- ■ Fehrman, K. R., & Fehrman, C. (2004). *Color: The Secret Influence* (2nd. ed.). Prentice Hall: Upper Saddle River.
- ■ Wikipedia Website: <http://en.wikipedia.org/wiki/Italy>
- ■ Teacher Lectures: Color Meanings & Multicultural Use of Color
- ■ Barasch, M. *Light and color in the Italian Rena.*

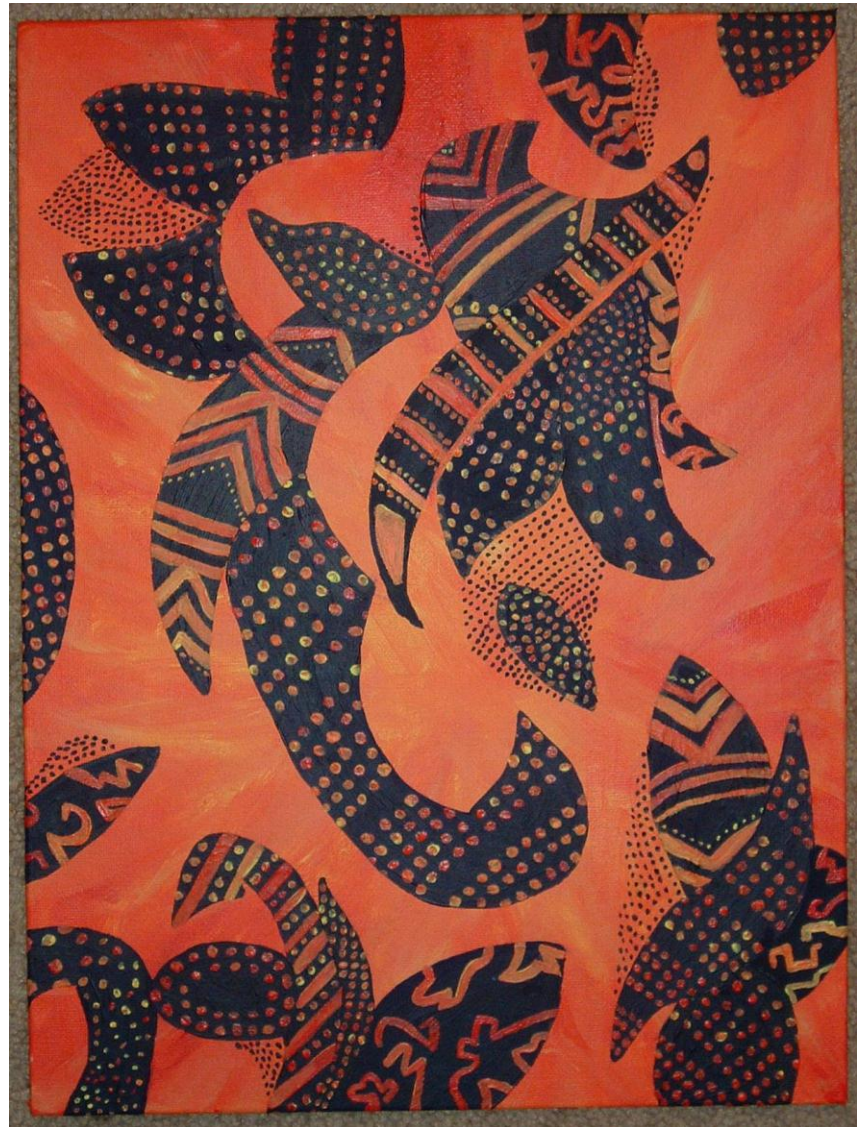


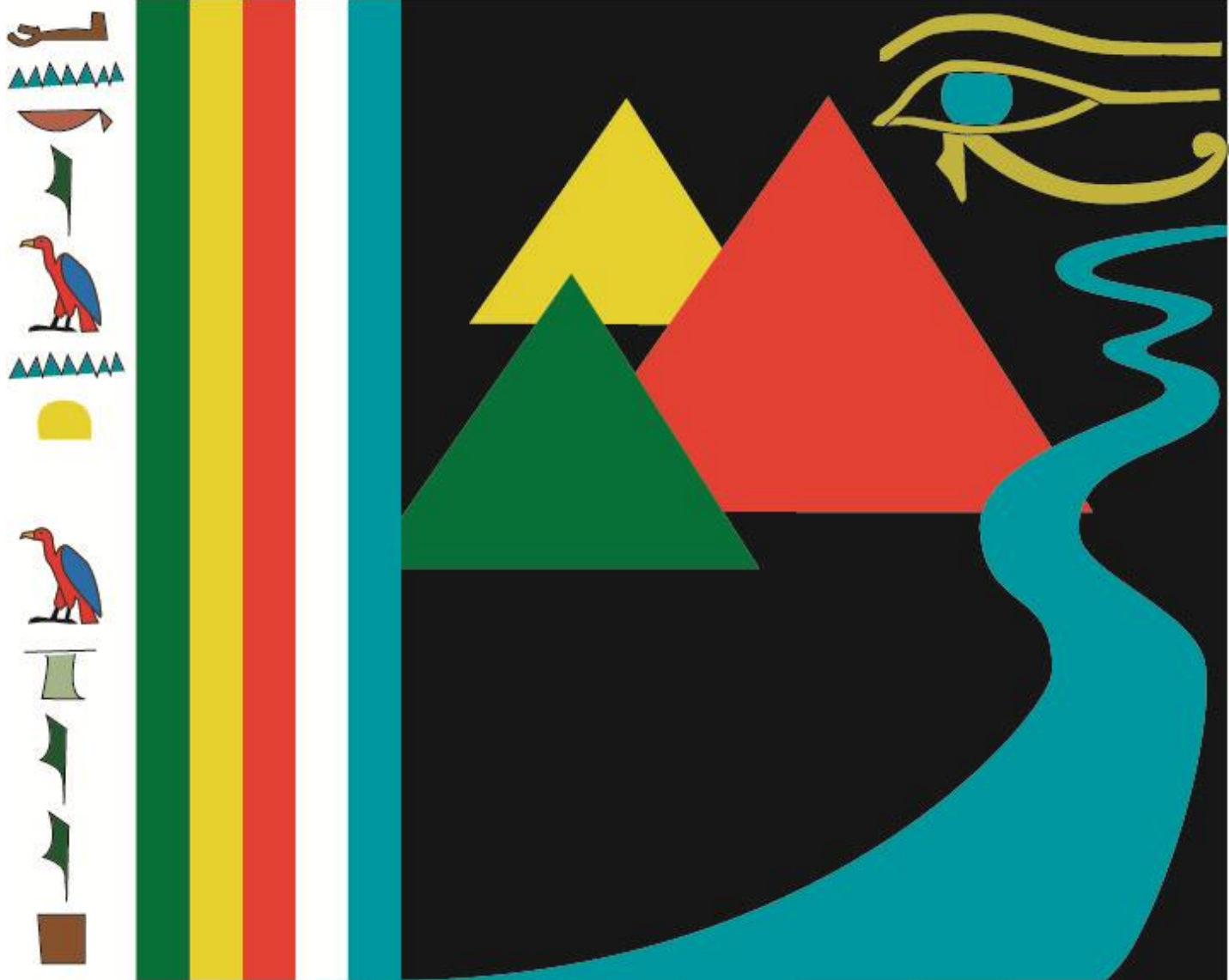
Additional Color Mood Board Student Examples

Jamaica











Brazil





Cultural

knowledge is built upon life experiences and life lessons .

Culture is accumulated over time and is handed down from generation to generation over many years, parent to child.

Color meanings and symbols are captured in every culture.

Interior designers need to be aware of color meanings in different cultures.



Google Images

Summary