Lesson Plan Title: Design for a Client /Fashion Illustration

Subject area:
Recommended course (s):

Aligned to NASAFACS Standards:

16.3.5 Generate design that takes into consideration ecological, environmental, sociological, psychological, technical, and economic trends and issues.

Objectives:

Have students create fashion illustrations that are appropriate for specific gender, age, occasion and current trends.
Utilize illustration techniques learned in previous classes, such as croqui use, color theory and correct fashion details (for example stitching details, hems and size proportions to the body)

Materials needed:	**Resources:**
Croqui templates (resourced online) Tracing paper Coloring supplies (colored pencils are best)	Trends for the current season (www.Style.com or other fashion related websites)

Lesson Summary/Outline:

Students are given all supplies at the beginning of the class.
Project is explained in detail by instructor.
Students are asked to identify male or female gender, pick an age and occasion to design for. All of this is written on their individual design paper.
Trends (have been explained in a previous class) for the current season and are displayed on the wall and in additional copies that students have access to them during the design process. Students will use a croqui and trace the figure on a piece of tracing paper. Then they will design an outfit on the traced figure according to their chosen design concepts. All designs must be detailed and fully rendered with color and submitted at the end of the class period.

Motivator/Opening:

Talk about how designers develop fashion in relation to specific people and/ or events and how they utilize current trends to develop these designs.

Activities:

Review trends for the current season as a class.

Review the croqui (figure templates) and their use.

Review previous projects and their grading scale for a clear understanding of the project instructions and expectations.

Allow students time to develop a design concept based on their choices in gender, age, occasion and trends.

Students are then given the remainder of the class to complete the assignment.

Assignments:

Evaluation:

Rubric is as follows:
Concept of technique/ Directions Followed / Neatness / Completeness

Notes:

Instructor can opt to give their own design descriptions (gender, age, event and trends) for a higher level of rigor.

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