## **Graph of the Week**

November \_\_\_\_\_\_, 2019

Analyze the graphs below and write a reflection on what you think the graphs are communicating to you. To guide you with your response, start with some observations.

- What are the topics of the graphs?
- What quantities are being compared? (If there are x- and y- axes, what do they represent?)
- What are some observations that you can make based on the graphs?
- What do you foresee happening in the next 10 years?

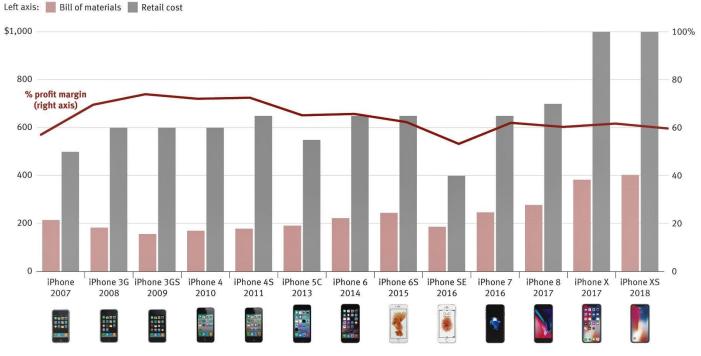
## Questions to ask when reading graphs:

Name

- Is there an upward or downward trend?
- Are there any sudden spikes in the graph?
- ➤ What is being compared in the graph?
- What prediction can I make for the future?
- What inferences can I make about the graph?

## The Cost of iPhones

While the prices of iPhones have soared, Apple's profit margins from the devices haven't followed.



Sources: Bill of Materials from TechInsights; Apple product announcements
