**Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.**

| Sample Career Specialities / Occupations | | | | | |
|---|---|---|---|---|---|
| Audio Systems Technicians | ❖ Bindery Workers | ✦ Art Teachers | ❑ Choreographer | Audio/Video Operations, Control Room Technicians | Telecommunication Computer Programmers, and ✦ Systems Analysts |
| Audio-Video Designers and Engineers | Computer Typography and Composition Equipment Operators | Commercial Artists, Illustrators, and Artists, all Media | ✦ Cinematographers, Film/ Video Editors | ❑ Broadcast Technicians | Telecommunication Equipment, Cable, Line Repairers/Installers |
| Audio-Video System Service Technicians | Desktop Publishing Specialists | Commercial Photographers, Digital, Still, Video, Film | Composers, Conductors, and Music Instructors | Publishers, Editors, and Journalists and Reporters, Print, Broadcast, Other | Telecommunication Technicians |
| ❑ Computer Game Designers | ❑ Web Page Designers | ✦ Curators and Gallery Managers | ❑ Dancers | Station Managers and Radio & TV Announcers | |
| Technical Computer Support Technicians, State, Film, Video, and DVD | Graphics and Printing Equipment Operators | ❑ Drafters | ✦ Directors and Coaches, Performers, ❖ Actors, ❖ Musicians | | |
| Video Graphics, Special Effects, and Animation | ❑ Lithographers and Platemakers | ✦ Fashion Designers | Makeup Artists and Costume Designers | | |
| Video Systems Technicians | ❑ Photoengravers | ❖ Florists | ❖ Model | | |
| | ❖ Printing Press Operators | ✦ Floral Designers | Play Writers, Screen Writers, Screen Editors, Script Writers | | |
| | | ❑ Graphic Designers, ❑ CAD Technicians, and Fashion Illustrators | Production Managers, Digital, Video, Stage | | |
| | | ✦ Interior Designers, Commercial/Residential and Home Furnishings Coordinators | Stagecraft Designers, Lighters, Sets, Sound Effects, Acoustics, ❖Painters | | |
| | | ❖ Merchandise Display Workers | | | |
| | | Textile Designers | | | |

| Pathways | | | | | |
|---|---|---|---|---|---|
| **Audio and Video Technology and Film** | **Printing Technology** | **Visual Arts** | **Performing Arts** | **Journalism and Broadcasting** | **Telecommunications** |

**Cluster K&S**

**Cluster Knowledge and Skills**
- Academic Foundations
- Communications
- Employability and Career Development
- Ethics and Legal Responsibilities
- Information Technology
- Leadership and Teamwork
- Problem Solving and Critical Thinking
- Safety, Health, and Environment
- Systems
- Technical Skills

**Education Needed for Career**
- ❖ High School – completed high school, high school with career and technology training, GED, on-the-job training, or apprenticeship
- ❑ Junior College – completed junior/community college, postsecondary technical, or career and technology training
- ✦ Baccalaureate Degree – completed four-year degree or more