



**OKLAHOMA**  
**CareerTech**

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**BMITE**

Business, Marketing & Information Technology Education

**Monday Madness - September 13, 2021**

## **CareerTech Educator Conference**

Registration for the **September 16, 2021** session of CareerTech Educator Conference (formerly Teacher Academy) is still open. If you are a new CareerTech BMITE instructor and have not registered yet, please register ASAP.

This conference will be held in a **virtual format only**. Registration is \$10. Please click on the following link to register: [Virtual Pre-recorded Registration](#)

Contact [Kristi.Lofton@careertech.ok.gov](mailto:Kristi.Lofton@careertech.ok.gov) with any questions.

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## **Oklahoma Veterans Film Competition**



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OCTOBER 1 2021

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NOVEMBER 1 2021

*THE OKLAHOMA MILITARY HALL OF FAME PRESENTS:*

# OKLAHOMA VETERANS FILM COMPETITION

*IN ASSOCIATION WITH:*



The Oklahoma Military Hall of Fame (OKMHF) and Oklahoma CareerTech programs have partnered to provide a student competition that documents Oklahoma veterans' service in high-

quality short films. Starting on October 1<sup>st</sup>, students throughout the state will join with veterans to film and produce their military stories for entry in the Oklahoma Veterans Film Competition.

Promotional Video: <https://vimeo.com/588019651>

**OKMHF will recognize the winners and award cash prizes to the top three winners in the secondary and post-secondary categories.** Join us in helping document the legacies of these brave veterans because, "if they don't tell their story, it never happened!"

#### BASIC INFORMATION:

- Story-driven video
- Must include a veteran's interview
- Resources to connect with veterans will be provided
- Teams of 1-3 individuals
- Video length of 5-7 minutes
- October 1 – November 11, 2021

Sponsors for the project are Okeene Milling Company and News Forums Press.

For more information about this film competition, visit <https://okhonorscampaigns.org/>, or use the QR code provided.



## FREE Virtual Job Shadowing Opportunity

If you would like access to free, virtual job shadowing opportunities for your students through [www.virtualjobshadow.com](http://www.virtualjobshadow.com), contact [carrie.demuth@careertech.ok.gov](mailto:carrie.demuth@careertech.ok.gov) and she will send you the information.



### 2022 INTERNSHIP PROGRAM SUMMARY

CompSource Mutual Insurance has partnered with Oklahoma CareerTech to offer new internship positions within their company. They are seeking students who are in the final term of their training program (capstone). The first two internship opportunities have been announced

for a [Safety and Loss Prevention Consultant](#) and an [Associate Applications Developer](#). Click on the job title to see where students can apply.

An internship program is a partnership with an organization to provide valuable real-world experience and expertise while producing tangible outputs for the betterment of the student and organization alike. Internships extend beyond the traditional recruiting norms to evaluate an intern's skills, work ethic, and integration into work culture, cultivating a pipeline of skilled talent for future recruitment. At CompSource Mutual, internships provide an opportunity to live our guiding principles of Excellence, Integrity, Partnerships, Employee Commitment, Safety, and Community.

Selected interns will be introduced to CompSource Mutual on day one with a specialized Intern Orientation. This orientation will educate new team members on CompSource Mutual's Mission, Vision, and Guiding Principles while providing history and context surrounding our organization in the industry and communities we serve.

In addition to on-the-job training and real-world experience, CompSource Mutual interns are invited to participate in a learning cohort that delivers ongoing professional development and networking engagements. Learning topics include *Learning as a Professional Competency*, *Exploring Communication Styles*, *Professional Networking*, and more.

Download more information from [ctYou](#).

## Brave Dialogues: A Guide to Discussion Racial Equity in CTE

Advance CTE released [Brave Dialogues: A Guide to Discussing Racial Equity in Career Technical Education](#) to provide state CTE leaders with tools to become better equipped and motivated to begin and continue discussions that right the wrongs in CTE. It also supports state CTE leaders in creating an environment in which their state teams, local intermediaries, business partnerships and policymakers have the language and comfort to discuss challenges and opportunities related to racial equity in CTE.

Through six sessions ranging from 60 to 90 minutes, this [guide](#) will walk participants of brave dialogues through readings, videos and other work that allow participants to become aware, gain the knowledge and develop skills to support critical self-reflection.

- Session 1: Identity
- Session 2: Implicit Bias
- Session 3: Privilege
- Session 4: Equality vs. Equity
- Session 5: Structural Racism
- Session 6: Equity- Minded Policy and Practice

This new resource is a part of the [Making Good on the Promise Series](#) confronting the negative aspects of CTE's legacy and defining the key challenges learners face today. It is generously funded by the Bill and Melinda Gates Foundation.

# Work-Based Learning Resources

If you have already checked out the new ODCTE Work-based Learning site, you really need to take a look. There are a lot of opportunities and resources at your fingertips!

ODCTE is beginning to collect work-based learning activities. You are being asked to submit the opportunities that you are providing your students. For more information, go to the [CTIMS website](#) and download the **Technical Guidebook for Student Certification & Work Based Learning Collection**. The guidebook is found near the bottom of the page.



## Don't Miss! Free Resources for Teachers in Member States

MBA Research State's Connection Resource Portal [Logout \(name: demuth@careertech.ok.gov\)](#)

[Home](#) / [Portal Menu](#)

<h3>Oklahoma Member Benefits</h3> <p>Created by MBA Research in partnership with the Oklahoma State Department of Education, these benefits are just for Oklahoma.</p>	<h3>My Profile</h3> <p>View your participation in MBA Research PD events, update your personal information, and change your password.</p>	<h3>For Consortium Representatives</h3> <ul style="list-style-type: none"><li>Dashboard</li><li>MMU Archive</li><li>Quarterly Call Zoom Recording 6-15-21</li><li>2020 Annual Report</li><li>Strategic Plan Report</li><li>Strategic Plan 2019-2024</li><li>MBA Research Bylaws</li></ul>
<h3>Assessment / Testing</h3> <p>Multiple options to prove student learning and document the impact of your program.</p>	<h3>Curriculum / Instruction</h3> <ul style="list-style-type: none"><li>Action Briefs (Trends)</li><li>Course Guides</li><li>Curriculum Builder (online)</li><li>LAP Modules</li><li>MBA Learning Center (online)</li><li>Program-of-Study Kits</li><li>Rubrics with sample scenarios</li><li>Speaker Materials - Conclave</li></ul>	<h3>Classroom Activities</h3> <ul style="list-style-type: none"><li>Bookmarks</li><li>The Gray Zone (ethics)</li><li>MBA Dictionary</li><li>Project Ideas</li><li>Project Management Tools</li></ul>
<h3>High School of Business™</h3>	<h3>Board Members</h3>	

MBA Research State's Connection portal is full of free classroom activities, tools, information, and resources for all teachers in our member states. Content is updated regularly and each state has its own page with different content based on that state's membership options. [Oklahoma's State's Connection portal](#) is available to you for free! [Register now](#) for State's Connection.

## Employer Hiring Trends



\*All jobs data presented herein by [Hanover Research](#) are current as of 7/26/21

### IN-DEMAND OCCUPATIONS OF H1 2021 (Jan-July 2021)

- **Alongside heavy demand for Registered Nurses, employers seeking applicants with postsecondary credentials also expressed strong demand for several business and technology occupations.** During H12021 (i.e., January 2021–June2021), employers posted 15.0 million new job postings across all industries. Of occupations typically requiring a postsecondary credential, Registered Nurses experienced by far the greatest demand, followed by Software Developers. Business-related openings comprise many of the remaining most in-demand occupations, with Human Resources Specialists entering the top 10 in H12021.
- **Employers have had more difficulty in filling recent openings for accounting and software development-related positions.** In H12021, positions for Accountants and Auditors reported a close rate of only 70.2%, followed by Software Developers at 70.8%, suggesting a difficulty in filling needed openings for these professionals. Openings for Registered Nurses remained difficult to fill at 71.6%, though this has improved slightly from the lowest rate of 71.0% in H2 2020.
- **Compared to H2 2020 (i.e., July 2020 – December 2020), employers expressed the greatest growth in demand for individuals with credentials in economics and communications.** Between HS 2020 and H1 2021, demand for individuals with an academic background in economics and communications grew by 87.9% and 87.2%, respectively. These were the largest changes among Top-20 most in-demand academic backgrounds. Smaller high-growth fields, reflecting between 20,000 and 50,000 job postings in H1 2021, include Pharmacy (+121.9%), Software Engineering (+101.9%), Physical Therapy (+96.4%), and Business Management (+94.7%).

### SPOTLIGHT: SKILLS AND CERTIFICATIONS

- **Computer languages and programming are among the most in-demand hard skills, in addition to knowledge of Microsoft Office.** Computer programming was the third most in-demand hard skill behind Microsoft Office. Additionally, knowledge of specific computer languages, including Structured Query Language (SQL), Python, and Java, were included among the top 15 most in-demand hard skills, closely followed by additional technology-related hard skills that were previously outside of the Top 15 (e.g., Amazon Web Services, Linux). Several additional in-demand hard skills are related to business (e.g., Finance, Marketing) and teaching (in schools and in business settings).

- **The volume of job postings for all high-volume occupations have rebounded to exceed H@ 2019 pre-pandemic levels.** Demand for Registered Nurses experienced the strongest growth of 97.7 % against H2 2019, followed by Marketing Managers (+77.5%), Medical and Health Services Managers (+46.2%), and Human Resources Specialists (+45%).

### Top Hard Skills Among Postings Typically Requiring Postsecondary Degrees\*, H1 2021



## \*NEW ctYou.org Training Resources

We have added a new module under \*BMITE Teacher Resources named “[ctYOU.org Training](https://ctyou.org/training)” designed to help you navigate the many features of ctYou. Please understand that this module is a work in progress and new items will be added initially based on the most common questions we receive. The first two documents cover creating student accounts and enrolling students into your courses. There is also a discussion forum where you can ask for HELP by clicking [here](#).

## BPA/DECA Updates

### Dodger's Day

Dodger's Day is next week! Please visit the links below to contact Alexa Majors to attend. The career panel will be hosted outside (with the appropriate audio equipment) to provide another safety measure for those attending. If paying with a PO, please try to do that this week.

BPA Link: <https://bpaok.org/dodgers-day-2021/>  
 DECA Link: <https://bpaok.org/dodgers-day-2021/>

### Fall Leadership Conference

Thank you for everyone who registered for the 2021 FLC! We are looking forward to seeing

those of you who are attending in person and look forward to sharing with those who signed up for the digital post conference recordings.

### **Membership**

If you have not logged into your membership portal please do so to restart the year and to make sure you have access to the system. Contact [paxton.cavin@careertech.ok.gov](mailto:paxton.cavin@careertech.ok.gov) if you need login information.

<b>Promo</b>	<b>Videos</b>	<b>for</b>	<b>2021-2022:</b>
What is OK DECA	Video:		<a href="https://www.youtube.com/watch?v=lls3kWLJU-A">https://www.youtube.com/watch?v=lls3kWLJU-A</a>
OK DECA 2021-2022 Promo	Video:		<a href="https://www.youtube.com/watch?v=KKNHT4rfxpY">https://www.youtube.com/watch?v=KKNHT4rfxpY</a>
Maximize Your Momentum	Video from DECA Inc:		<a href="https://www.youtube.com/watch?v=b1-JNc_ZdgA">https://www.youtube.com/watch?v=b1-JNc_ZdgA</a>

## **K12 End-of-Course Test Collection**

Information Management has opened a new collection module, the Certification System, for you to enter end-of-instruction certifications in real time. We are now collecting this information for all students. We are asking you to add your students' test results at any time throughout the year rather than waiting for follow-up to open. Once your test data is entered in the Certification System module, it will transfer over to the Follow-up module. For example, if you enter the certifications results for your current students, it will populate in follow-up for the next collection period. (NOTE: Verify you are entering information in the correct enrollment year.)

The technical guidebook is available on the [CTIMS website](#). If you have any questions, please contact support at [ctimssupport@careertech.ok.gov](mailto:ctimssupport@careertech.ok.gov) or 405.743.5134.

## **MBA Research Updates**

- **MBA Conclave Recordings.** [MBA Conclave session recordings](#) are now available in the conference platform to registered participants. You can access the videos the same as launching the session during the conference. Videos are located in the room they were scheduled to appear in.
- **New Ethics Resources.** Are you looking for new ways to incorporate ethics in your classroom? MBA Research – through the Daniels Fund – has developed some great [ethics resources for the classroom](#) available at *no charge*. In addition to numerous resources, you can find a list of recommended ethics books and movies, Ethical Leadership course package, and an Ethics Boot Camp.
- **Free Resource Guides.** Thanks to the Daniels Fund, [all MBA Research course guides](#) are available *free-of-charge* for a limited time. These guides are 100% aligned with the National Business Administration Curriculum Standards validated by industry across the nation.
- **New Learning Center Webinar Recordings.** Over the summer, MBA Research released new Learning Center Course Guides for eight of our most popular courses. Missed out on last month's professional development for the new Learning Center Course Guides? [Recordings of the webinars](#) are now available. Webinar topics include taking a look at the old format vs. the new format, an overview of the Learning Center



Course Guides, navigating the instructor resources, and how student resources are formatted to provide a more user-friendly environment for both teachers and students.

- **A\*S\*K Pretests Available Now.** [A\\*S\\*K pretests](#) are available through November 30. Use pretests to measure student knowledge prior to instruction. Pretests may be used for several purposes, such as to measure gain over the course of a program or to help focus instruction in the most appropriate areas. For more information, visit [org](#) or email [Service@MBAResearch.org](mailto:Service@MBAResearch.org).

## OK Summit Sessions & Resources

If you registered for OK Summit, you should have received an email with the subject line, “**You’re invited to CareerTech**” from *CareerTech* >[no-reply@nextthought.com](mailto:no-reply@nextthought.com)>. There is a link in the invitation that takes you to a login page. If you don’t already have a login, you will need to create an account. Once you have an account and are logged in, you will need to add this year’s OK Summit course. Click on **+Add**. Select “**54<sup>th</sup> OK Summit August 2021**” course.

Day 2 BMITE Opening Session by Carrie DeMuth is available on the [BMITE YouTube channel](#). If you would like a copy of the presentation, you can download it from the 2021 Summit Information/[2021 Conference Presentations folder on ctYou](#).

If you need an attendance report, contact [Kathy.Orr@careertech.ok.gov](mailto:Kathy.Orr@careertech.ok.gov).

### Unable to Participate in Summit?

If you were unable to attend due to COVID or medical reasons, you still need to complete the required CareerTech PD.

- Day 1 (6 hours) – Either watch the recorded sessions, select from PD provided on the [OK BMITE YouTube Channel](#), or complete [CareerTech Master Educator courses](#).
- Day 2 (6 hours) –Some recorded sessions are available on the [OK BMITE YouTube Channel](#). Additionally, you can use other virtual options you feel are most beneficial to your program, including [CareerTech Master Educator](#).
- We appreciate your dedication to completing the PD required by CareerTech. Once you have completed the 12 hours of PD, please *send a list with the workshop titles and hours attended to* [pamela.porter@careertech.ok.gov](mailto:pamela.porter@careertech.ok.gov) so that we can note your participation.

## Certiport Opportunities

To view the Oklahoma Certiport Updates for 2021, [click here](#). There are several new updates and opportunities. There are some promotions for schools that currently have MTA to help transition to IT Specialist. Please reach out to Janette if you have an MTA license coming up for renewal.

There are multiple new programs added to the American Council on Educations site and are recommended for college credit. There are currently nine colleges and universities that recognize credit for these certifications in Oklahoma. <https://certiport.pearsonvue.com/educator-resources/college-credit>

[Click on this link](#) to the ACE site that shows the recommended credit hours. Entrepreneurship and Small Business is recommended for 3 credit hours!!

Janette Sayer, Territory Manager, [Certiport](#)  
1.888.222.7890 x 158, [Janette.sayer@pearson.com](mailto:Janette.sayer@pearson.com)

## OK Career Guide Training

Several training options for OK Career Guide are available for educators in the next few months. OK Career Guide is an online tool available to all Oklahomans to explore careers and plan their future. Participants can take assessments, identify occupations, establish education plans and connect to employers.

Webinars for OK Career Guide will be September 28, October 26, and December 7. For more information or registration, visit the [CareerTech website](#).

## Fall 2021 Lottery Scholarship for CTE Educators

The Fall 2021 Lottery Scholarship application for CareerTech educators is open. Please review the updated eligibility requirements before beginning the application process. There have been changes to the application so applicants should review the website before applying. Below is the link to the application:

<https://www.okcareertech.org/students/scholarships/lottery-funds-scholarships/lottery-funds-scholarships>

## Distance Learning Resources

- [BMITE Teacher Resources / Distance Learning Resources](#) on ctYou
- [BMITE YouTube Channel](#) – or just search YouTube for “OK BMITE”
- [ODCTE – Career and Academic Connections Resources](#)
- [CareerTech Master Educator](#) – free online PD
- [Technology Center Distance Learning Plans](#)
- [OSSBA K12 Schools Distance Learning Plans/Resources](#)

## Teacher Certification

For questions regarding teacher certification, renewal, missed certification exams, etc., please contact Laurie Richison at [laurie.richison@careertech.ok.gov](mailto:laurie.richison@careertech.ok.gov) or call 405.743.5518.

## BMITE Staff

Remember, the BMITE staff is here to assist you in any way we can. Please feel free to contact us with any questions or concerns at 405-743-5119 or by email (see below).

- Carrie DeMuth – [carrie.demuth@careertech.ok.gov](mailto:carrie.demuth@careertech.ok.gov)
- Paxton Cavin – [paxton.cavin@careertech.ok.gov](mailto:paxton.cavin@careertech.ok.gov)
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