



Emblem Ceremony

Speaker: “An emblem is a device or a symbol adopted and used as an identifying mark, a picture representing an idea. The FCCLA emblem represents Family, Career and Community Leaders of America as a dynamic, active organization.”

Speaker: “The FCCLA emblem itself is an oval. The arrow at the end shows that our organization is one that is moving toward new arenas and heading into the future.”

Speaker: “The letters F-C-C-L-A run through the middle of the emblem. Their dominant, collegiate lettering articulates a focus on education and student leadership.”

Speaker: “The words ‘Family, Career and Community Leaders of America’ run above and below the lettering F-C-C-L-A. These words are our name, and they represent an organization that is always striving to build strong leaders who are ready for anything; leaders who will come together to build a better tomorrow.”

Speaker: “The colors of the emblem are the colors of the organization—red and white. Red suggests strength, courage, and determination. White symbolizes sincerity of purpose and integrity of action. These colors should remind us that these are the qualities to work for in ourselves and our organization.”

Speaker: “As FCCLA members, we recognize that we can affect our homes and communities in ways that are positive and productive, and we accept the challenge of taking action and showing responsibility.”

Adapted from a ceremony by the Luther High FCCLA, Oklahoma.