

# Fashion Design III Practicum in Fashion Design

Alignment with NASAFACS Standards (NS)

## Topic 2: Employability Skills

### Unit 1: Time Management, Organization and Accuracy (12 strategies)

(NS 2) Evaluate management practices related to the human, economic, and environmental resources in a global context.

- **2.1** Demonstrate management of individual and family resources such as food, clothing, shelter, health care, recreation, transportation, time, and human capital.
- **2.1.1** Apply time management, organizational, and process skills to prioritize tasks and achieve goals.

### Unit 2: Teamwork and Leadership (10 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community, and workplace settings.
- **1.2.4** Demonstrate teamwork skills in school, community, and workplace settings and with diverse populations.

(NS 7) Synthesize knowledge, skills, and practices required for careers in family & human services.

- **7.3** Demonstrate professional behaviors, skills, and knowledge in providing family and human services.
- **7.3.2** Demonstrate professional and ethical behavior with peers in a variety of settings.

### Unit 3: Professional Communications (29 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community, and workplace settings.
- **1.2.3** Apply communication skills in school, community, and workplace settings and with diverse populations.

### Unit 4: Positive Work Behaviors (18 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community, and workplace settings.
- **1.2.8** Demonstrate employability skills, work ethics, and professionalism.

### Unit 5: Health and Wellness (21 strategies)

(NS 1) Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community, and workplace settings.

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- **1.2.7** Analyze factors that contribute to maintaining safe and healthy school, work and community environments.

### Unit 6: Mentor Skills (9 strategies)

**(NS 1)** Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community, and workplace settings.
- **1.2.6** Demonstrate leadership skills and abilities in school, workplace, and community settings.

### Unit 7: Design Portfolio (3 strategies)

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.5** Create an employment portfolio to communicate textiles, fashion, and apparel knowledge and skills.
- **16.3** Demonstrate textiles, fashion, and apparel design skills.
- **16.3.3** Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel.
- **16.3.7** Demonstrate ability to use technology for fashion, apparel, and textile design.

## Topic 3: Workplace Safety and Health

### Unit 1: Safety in The Workplace (11 strategies)

**(NS 1)** Integrate multiple life roles and responsibilities in family, work, and community settings.

- **1.2** Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community, and workplace settings.
- **1.2.7** Analyze factors that contribute to maintaining safe and healthy school, work and community environments.

## Topic 4: Ethical and Legal Responsibilities

### Unit 1: Ethical Standards and Practices (13 strategies)

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

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## Unit 2: Laws, Policies, and Procedures (15 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.1** Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries.

## Unit 3: Intellectual Property (5 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.1** Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries.

## Topic 11: Fashion Show

### Unit 1: Fashion Show Production (13 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

## Topic 12: Product Development

### Unit 1: Business Plan (3 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.5** Analyze wholesale and retail operational processes and other factors affecting profit.

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**(NS 2)** Evaluate management practices related to the human, economic, and environmental resources in a global context.

- **2.1** Demonstrate management of individual and family resources such as food, clothing, shelter, health care, recreation, transportation, time, and human capital.
- **2.1.4** Apply consumer skills to providing and maintaining clothing.

### **Unit 2: Fashion Buying (9 strategies)**

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.1** Analyze legislation, regulations, and public policy affecting the textiles, apparel, and fashion industries.
- **16.7.5** Analyze wholesale and retail operational processes and other factors affecting profit.

### **Unit 3: Marketing Fashion (17 strategies)**

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.1** Analyze career paths within textiles, fashion, and apparel industries.
- **16.1.1** Explain the roles and functions of individuals engaged in textiles, fashion, and apparel careers.
- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.5** Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.

### **Unit 4: Retail Merchandising (17 strategies)**

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.6** Apply research methods, including forecasting techniques, for marketing textiles, fashion, and apparel.

### **Unit 5: Apparel Line Creation (7 strategies)**

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.2** Analyze the cost of constructing, manufacturing, distributing, altering, repairing, or recycling textiles, fashion, and apparel.

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## Topic 13: Fashion Promotion

### Unit 1: Promotion Strategies (18 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.5** Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.
- **16.5.6** Apply research methods, including forecasting techniques, for marketing textiles, fashion, and apparel.

### Unit 2: Visual Displays (17 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.4** Analyze external factors that influence merchandising.
- **16.5.5** Critique a variety of methods for promoting textiles, fashion and apparel to diverse populations.

### Unit 3: Fashion Shows (13 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

### Unit 4: Fashion Event Production (6 strategies)

(NS 16) Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.5** Evaluate elements of textiles, fashion, and apparel merchandising.
- **16.5.1** Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.
- **16.5.3** Analyze ethical considerations for merchandising textiles, fashion, and apparel.

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## Topic 14: Business Practices

### Unit 1: Client Services (*13 strategies*)

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.6** Evaluate the components of customer service.
- **16.6.1** Analyze factors that contribute to quality customer relations.
- **16.6.2** Analyze the influences of cultural expectations as a factor in customer relations.
- **16.6.3** Demonstrate the skills necessary for quality customer service.
- **16.6.4** Create solutions to address customer concerns.

### Unit 2: Operational Costs (*17 strategies*)

**(NS 16)** Integrate knowledge, skills, and practices required for careers in textiles and apparels.

- **16.7** Demonstrate professional operational practices required for business profitability and career success.
- **16.7.3** Analyze the effects of operational procedures such as security and inventory control strategies, cash and credit transaction methods and worksite policies on loss prevention and store profit.
- **16.7.4** Demonstrate procedures for reporting and handling accidents, safety, and security incidents.
- **16.7.5** Analyze wholesale and retail operational processes and other factors affecting profit.