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| Lesson Title: Amplify Your Chapter |
| Students will show their school spirit while learning how to make an impact in their community. Through hands-on, competitive activities, they’ll brainstorm, plan, and pitch service project ideas, mirroring the process of the **National Programs in Action** STAR Event and connecting with FCCLA’s **Community Service** program |
| Intended Grade Level |
| Grades 5-12 |
| TIMEFRAME *How much time will it take to complete this lesson? (video, handouts, activity, etc.)* |
| 30 minutes (includes overview, activity, and reflection) |
| FCCLA NATIONAL PROGRAM(S) INTEGREATION |
| This lesson aligns with **Community Service –** Identify concerns and work cooperatively to address them. This also aligns with the *STAR Events* **Chapter Service Project Display/Portfolio and National Programs in Action.** |
| **FCCLA CAREER PATHWAY INTEGRATION**  *What Career Pathway(s) does your lesson align with and how did you integrate them?* |
| * Arts & Design * Hospitality & Tourism * Financial Services * Education & Training * Human Services * Public Service |
| **REQUIRED PRIOR KNOWLEDGE** |
| Awareness of at least 1–2 careers that interest them  Basic understanding of job interviews and career research  Introductory knowledge of FCCLA STAR Events (can be reviewed during lesson) |
| **LEARNING OBJECTIVES** |
| * Identify community needs and brainstorm possible solutions * Collaborate to develop a mini project plan * Practice public speaking and teamwork skills * Understand how FCCLA’s Community Service program, Chapter Service Project Display/Portfolio and National Programs in Action STAR Event can turn ideas into action |
| **NATIONAL FCS STANDARDS** |
| * 1.2: Analyze potential career choices * 2.1: Demonstrate job-seeking skills * 13.3: Demonstrate communication skills for workplace success |
| **MATERIALS NEEDED** |
| * Large sticky chart paper or poster boards * Markers, sticky notes, index cards * Timer or stopwatch * "Service Project Passport" handout (optional — to track progress) * Small school spirit items (poms, mascot cutouts, pennants) for extra fun * Optional: prize for best mini-project pitch |
| **INSTRUCTIONAL STRATEGIES** |
| * Group brainstorming * Timed challenges * Role-play pitching ideas * Gallery walk for peer voting * School spirit cheers to build energy |
| **ACTIVITY #1: Spirit Warm-Up & Community Connection** |
| Students show off school spirit gear  Quick cheer or chant for the school – great time to teach FCCLA Chants or school alma mater/fight song  Ask: “What’s one way our school or chapter has helped our community in the past?” |
| **Activity #2: Service Project Sprint Challenge (National Programs in Action Tie-In)** |
| Students work in teams to create a mini service project pitch using these prompts:   * Identify a need in the school or community * Outline a project to meet that need * Name one FCCLA national program that connects to it (Community Service or others) * Plan 3 action steps to start * Create a 30-second “spirit pitch” (fun, energetic presentation)   Hands-On Twist:   * Give each team a “mystery item” (e.g., roll of tape, water bottle, poster) that they must incorporate into their plan somehow. This sparks creativity! |
| **Activity #3: Pitch Spirit Showcase** |
| Each team presents their 30-second project pitch with as much school spirit as possible (cheers, props, enthusiasm). |
| **Wrap-Up & FCCLA Connection** |
| Recap: “What you did today is exactly what the National Programs in Action STAR Event is about — turning an idea into a project that makes a difference.”  Challenge: “Find ONE way you can personally contribute to a community project this month.” |
| **EXTENSION IDEAS** |
| * Take the winning idea and implement it as a chapter project * Host a service project fair where each group makes a display board * Partner with local organizations to bring in guest judges * Invite City Council members, Lions Club members, etc. to do a panel with your classes about the importance of civic involvement and support your community |
| **SOURCES** |
| FCCLA Career Connection National Program  FCCLA STAR Events Manual – Job Interview and Career Connection |

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