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| Lesson Title: Amplify Your Chapter  |
| Students will show their school spirit while learning how to make an impact in their community. Through hands-on, competitive activities, they’ll brainstorm, plan, and pitch service project ideas, mirroring the process of the **National Programs in Action** STAR Event and connecting with FCCLA’s **Community Service** program |
| Intended Grade Level  |
| Grades 5-12 |
| TIMEFRAME*How much time will it take to complete this lesson? (video, handouts, activity, etc.)*  |
| 30 minutes (includes overview, activity, and reflection)  |
| FCCLA NATIONAL PROGRAM(S) INTEGREATION |
| This lesson aligns with **Community Service –** Identify concerns and work cooperatively to address them. This also aligns with the *STAR Events* **Chapter Service Project Display/Portfolio and National Programs in Action.**  |
| **FCCLA CAREER PATHWAY INTEGRATION** *What Career Pathway(s) does your lesson align with and how did you integrate them?*  |
| * Arts & Design
* Hospitality & Tourism
* Financial Services
* Education & Training
* Human Services
* Public Service
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| **REQUIRED PRIOR KNOWLEDGE** |
| Awareness of at least 1–2 careers that interest themBasic understanding of job interviews and career researchIntroductory knowledge of FCCLA STAR Events (can be reviewed during lesson) |
| **LEARNING OBJECTIVES** |
| * Identify community needs and brainstorm possible solutions
* Collaborate to develop a mini project plan
* Practice public speaking and teamwork skills
* Understand how FCCLA’s Community Service program, Chapter Service Project Display/Portfolio and National Programs in Action STAR Event can turn ideas into action
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| **NATIONAL FCS STANDARDS** |
| * 1.2: Analyze potential career choices
* 2.1: Demonstrate job-seeking skills
* 13.3: Demonstrate communication skills for workplace success
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| **MATERIALS NEEDED** |
| * Large sticky chart paper or poster boards
* Markers, sticky notes, index cards
* Timer or stopwatch
* "Service Project Passport" handout (optional — to track progress)
* Small school spirit items (poms, mascot cutouts, pennants) for extra fun
* Optional: prize for best mini-project pitch
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| **INSTRUCTIONAL STRATEGIES** |
| * Group brainstorming
* Timed challenges
* Role-play pitching ideas
* Gallery walk for peer voting
* School spirit cheers to build energy
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| **ACTIVITY #1: Spirit Warm-Up & Community Connection**  |
| Students show off school spirit gearQuick cheer or chant for the school – great time to teach FCCLA Chants or school alma mater/fight songAsk: “What’s one way our school or chapter has helped our community in the past?” |
| **Activity #2: Service Project Sprint Challenge (National Programs in Action Tie-In)**  |
| Students work in teams to create a mini service project pitch using these prompts:* Identify a need in the school or community
* Outline a project to meet that need
* Name one FCCLA national program that connects to it (Community Service or others)
* Plan 3 action steps to start
* Create a 30-second “spirit pitch” (fun, energetic presentation)

 Hands-On Twist:* Give each team a “mystery item” (e.g., roll of tape, water bottle, poster) that they must incorporate into their plan somehow. This sparks creativity!
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| **Activity #3: Pitch Spirit Showcase**  |
| Each team presents their 30-second project pitch with as much school spirit as possible (cheers, props, enthusiasm).  |
| **Wrap-Up & FCCLA Connection**  |
| Recap: “What you did today is exactly what the National Programs in Action STAR Event is about — turning an idea into a project that makes a difference.”Challenge: “Find ONE way you can personally contribute to a community project this month.” |
| **EXTENSION IDEAS** |
| * Take the winning idea and implement it as a chapter project
* Host a service project fair where each group makes a display board
* Partner with local organizations to bring in guest judges
* Invite City Council members, Lions Club members, etc. to do a panel with your classes about the importance of civic involvement and support your community
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| **SOURCES** |
| FCCLA Career Connection National ProgramFCCLA STAR Events Manual – Job Interview and Career Connection  |

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