

Pre-Launch Lesson Plan

GRADE K, PLANET E | WHAT IS A PERSUADER?

Objectives

- Students will understand the concept of persuasion and how it is used in the enterprising work environment.
- Students will explore how persuading others helps achieve goals.
- Students will practice using persuasive techniques in a fun, interactive way.

Preparation & Materials Needed

- Paper
- Crayons or markers
- Chart paper or whiteboard
- A simple object (like a toy, ball, or book) that students can “sell” to each other (optional)

Lesson Plan

Total Time: 20-25 minutes

INTRODUCTION

5-7 Minutes

Tell students that on Planet E, people are called “persuaders.”

Write the word “persuade” on the board.

Ask the students:

“What do you think ‘persuade’ means?”

Allow them to share their ideas.

Share that Persuaders help others by convincing them to work together or power through a tough chore. They use words and actions to get others excited and help them achieve a common goal. Let’s learn how we can persuade others, just like the people on Planet E!



ACTIVITY

10-12 Minutes

Say to the class:

Today, you are going to become persuaders! You are going to try and convince your friends to do something fun using your words and actions, just like people on Planet E!

Instructions:

1. Pair up students into “persuaders” and “customers.”
2. Have the “persuaders” choose an item (toy, book, ball) that they will try to “sell” to their “customer.”
3. Each student will take turns being a “persuader” and a “customer.”
4. The persuader’s job is to convince the customer to “buy” the item using words or actions (e.g., “This toy is so fun! It will help you play games with your friends!”).
5. The customer can either agree or disagree to “buy” the item.
6. After a few minutes, have the students switch roles so they can practice persuading again.

After the activity, gather the class together and invite a few students to share their persuasive selling techniques.

Ask questions like:

- What did you say to persuade your partner?
- How did it feel when your partner agreed?
- What words or actions were most helpful in persuading someone?
- How do you think persuading helps people reach goals?

CONCLUSION

4-5 Minutes

To wrap up, remind students that persuaders help people work together by convincing them to do something important.

Ask students: *Can you think of any other ways we can persuade people in our daily lives?*

Encourage them to think about ways they can use persuasion to achieve something fun or helpful at home or school.

Now, we’re going to see Persuaders in action on Planet E in Galaxy! Let’s go.