



your**NEXT**speaker!

**the LEADER'S CREDO**  
*Discussion Cards*

# the LEADER'S CREDO

1. I will lead & always remember what it is like to follow.
2. I will speak my voice & listen for you speaking yours.
3. I will be me & let you be you.
4. I will not pretend to be perfect & not expect that from you.
5. I will lift you up & give thanks when I am lifted.
6. I will live a clean, powerful & positive life.
7. I will focus on our commonalities & not our differences.
8. I will choose to smile & enjoy life.
9. I will look for the good in myself & in you.
10. I will learn from those who have journeyed before me & leave a challenge for those yet to arrive.
11. I will change where change is needed & remain the same where it is not.
12. I will arrive early & stay late.
13. I will strive to do valuable & meaningful work.
14. I will be clear in voice, motive & action.
15. I will remember my job is to serve & every day find a way to take you to work with me.

## ***FACILITATOR INSTRUCTION:***

*The Leader's Credo is a perfect tool for sparking a focused and diverse conversation about leadership and specific behaviors of the effective leader. An idea for using these cards is to have each member of your group take a card, read the card silently while preparing their thoughts and then have each person read their part of the Credo and explain why its important. Encourage the speaker to use real-world examples and the listeners to ask questions.*

**RHETT laubach** [rhatt@yournextspeaker.com](mailto:rhatt@yournextspeaker.com)



your**NEXT**speaker!

Λ0N1L NEX1 2B69K6L1

# the **LEADER'S CREDO**

#1

I will lead & always remember  
what it is like to follow.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12b69K6L1

# the **LEADER'S CREDO**

#2

I will speak my voice & listen for  
you speaking yours.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

yourNEXTspeaker!

# the **LEADER'S CREDO**

#3

I will be me & let you be you.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12069K6L1

# the **LEADER'S CREDO**

#4

I will not pretend to be perfect &  
not expect that from you.

**RHETT laubach** [rhett@yournextspeaker.com](mailto:rhatt@yournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12069K6L1

# the **LEADER'S CREDO**

#5

I will lift you up & give thanks  
when I am lifted.

**RHETT laubach** [rhatt@yournextspeaker.com](mailto:rhatt@yournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12b69K6L1

# the **LEADER'S CREDO**

#6

I will live a clean, powerful &  
positive life.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12B69K6L1



# the **LEADER'S CREDO**

#7

I will focus on our commonalities  
& not our differences.



# the **LEADER'S CREDO**

#8

I will choose to smile & enjoy life.

**RHETT laubach** [rhatt@yournextspeaker.com](mailto:rhatt@yournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12B69K6L1

# the **LEADER'S CREDO**

#9

I will look for the good in  
myself & in you.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0ΠΛΛΕΧΛ2b69K6Λ

# the **LEADER'S CREDO**

#10

I will learn from those who have journeyed before me & leave a challenge for those yet to arrive.



# the **LEADER'S CREDO**

#11

I will change where change is  
needed & remain the same  
where it is not.



# the **LEADER'S CREDO**

#12

I will arrive early & stay late.

**RHETT laubach** [rhatt@yournextspeaker.com](mailto:rhatt@yournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12b69K6L1

# the **LEADER'S CREDO**

#13

I will strive to do valuable &  
meaningful work.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0ΠΛΛΕΧΛ2b69K6Λ

# the **LEADER'S CREDO**

#14

I will be clear in voice, motive  
& action.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0N1L1EX12069K6L1



# the **LEADER'S CREDO**

#15

I will remember my job is to serve  
& every day find a way to take you  
to work with me.

**RHETT laubach** [rhatt@ournextspeaker.com](mailto:rhatt@ournextspeaker.com)



your**NEXT**speaker!

Λ0N1L NEX1 2069K6L